



Executive Committee Meeting MINUTES

1. Roll call (Quorum is 4)

- a. Jonathan Young, President (v)
- b. Matt Wilder, Past-President (v)
- c. ~~OPEN, President-elect (v)~~
- d. Matt Cherry, Secretary (v)
- e. Sydney Thompson, Treasurer (v)
- f. ~~Jay Gehler, MAL-Membership (v)~~
- g. Brian LaHaie, Trustee (v)
- h. ~~Ben Kent, Atlanta Section (v)~~
- i. ~~Dale Jaeger, NE/Athens Section (v)~~
- j. ~~Chuck Taylor, Coastal / Savannah Section (v)~~
- k. Wimberly Treadwell, Middle GA Section (v)
- l. Nathan Aarons, MAL-Communications (v)
- m. ~~Sarah Boyer, Newsletter/Emerging Professionals Chair (nv)~~
- n. ~~Bobby Bullard, Advocacy Chair (nv)~~
- o. Audra Lofton, PR Chair (nv)
- p. ~~Liza Mueller, Events Director (nv)~~
- q. ~~Megan Perry, GSLA President (nv)~~

2. President's Report (Jon)

a. Dues Increase

- i. Nat'l has passed dues increase for nat'l membership. Question – does GA want to also increase dues? Currently \$75 for full member, \$55 for Associate.
- ii. Comparables: TN = \$90, TX = \$90, NC = \$100, AL = \$50, FL = \$115. For size we are, we could probably be \$80-90. Seems like we should increase.
- iii. ExCom consensus would be to increase Associate Member to \$60 and Full Member to \$90.
- iv. Per review of GA-ASLA Chapter bylaws, "If dues to be increased, ExCom to advertise review and comment to entire GA Chapter for a period of not less than 45 days. ¾ vote of entire ExCom required."

~~2.~~ **NEXT STEPS: Jon will take lead to distribute. Put on website and**

create E-blast. Deadline is Aug 31st.

b. Potential Accounting Contractor

- i. FLO speaker was recently reimbursed, but it took 4 months to get him paid, which is an issue.
- ii. Jon has reached out to someone who could potentially help, who has quoted hourly rate of \$45/hr.

iii. NEXT STEPS: Jon is going to get a proposal from Accountant regarding scope and fee. To be discussed at next (Aug) Ex Com

c. ExCom Nominations

- i. Jon distributed notice of elections on website.
- ii. ExCom members should all think of 1-2 people to nominate and use online form to submit.

iii. NEXT STEPS: E-blast to include nominations (in addition to potential rate increase)

d. Newsletter

- i. Next one due out in October (3rd quarter)

ii. NEXT STEPS: ExCom members to submit any narrative ideas to Jon for incorporation.

e. Parking Day Event

- i. Always third Thursday in September
- ii. GA-ASLA role in Parking Day? Probably more of “advocacy” role to publicize locations, firms, organizations involved to larger Chapter membership.

f. 2017 Public Awareness Summit

- i. In Savannah next year. We are host state, so seems like we should do something.

3. Secretary’s Report (Matt)

- a. adoption of minutes from June 7 Ex Com call - **Motion made, seconded and approved by Committee**

4. Trustee’s Report (Brian)

a. Leaders Express – Brian requested to be sent out to ExCom. Jon will do in future.

4.b. ASLA Nat’I Rebranding – RFP has been sent out to 16 design agencies, due back July 18th.

5. Treasurer’s Report (Sydney)

- a. Money
 - i. Wells Fargo

- Checking: \$56,413.04
 - Savings: \$20,405.86
 - Legal Defense: \$21,009.21
 - Total: \$97,828.11
 - ii. PayPal
 - \$9,732.29
 - iii. Total Money: \$107,560.40
- b. Golf Tournament
 - i. Opening registration up this month
 - ii. Met with Stone Mountain to go over our tournament
 - iii. Currently have \$11,750 in sponsorships specifically for tournament
 - Still need double eagle sponsor. Jon thinks we actually do have a double-eagle sponsor. He will
- c. General Sponsorshps
 - i. Money Promised to date: \$40,850
 - ii. Money in hand to date: \$36,650

6. Awards Ceremony (Matt W.)

- a. Submissions
 - i. We have 27 total submissions this year.
 - ii. 55% came from two firms (8 from P+W, 7 from HGOR, 11 others).
 - iii. 2 were residential, 1 legacy design, handful of analysis/planning
- b. Jury
 - i. Now that we know small pool of firms submitting, Matt W. thinks we can target group of experienced LAs to be on Jury.
 - ii. Everyone needs to be notified in September
 - iii. **NEXT STEPS: Matt W. will draft list and send out to ExCom**
- c. Ceremony Format
 - 6-i. To be discussed at next meeting.

7. Communications Report (Nathan)

- a. 36 people registered for event this Thursday. Registration closes at noon tomorrow (Wed).
- 7-b. Nathan will work on e-blast including Parking Day, Nominations, and potential rate

increase

~~8. Atlanta Section (Ben)~~

9. Athens/Northeast Section (Dale)

a. NEGASLA Event with UGA/CED

- i. Social following LARE review classes
- ii. Event coordinated with Donnie Longnecker who was in charge of the LARE courses
- iii. On Friday, June 10th
- iv. We had 40 people in attendance
- v. Thanks to Sydney for all her help!

b. Future Event –Vaughn B. Rinner, ASLA President Visit

- i. Visit to UGA – Thursday, October 27th – Sunday, October 30th
- ii. ASLA President will give a lecture Thursday, October 27th in the late afternoon with reception following (likely at Georgia Theater Rooftop – event now being planned by UGA ASLA Student Chapter Vice President as President will be on internship this fall)
- iii. Would like NEGASLA Section to participate by contributing funds to the reception and advertising the event
- iv. All GAASLA members and all LAs in Georgia will be made aware of event and invited to attend
- v. **Can GA-ASLA contribute funds for this event? To be discussed at next ExCom once Dale is on call.**
- vi. Note UGA President will have more events scheduled, including attending the UGA-TN Football Game on Saturday; CED to hold a Tailgate in the Founders Garden for all who attend

~~10. Middle GA Section (Wimberley)~~

~~11. Membership Report (Jay)~~

a. Per Jay update, membership went up about 4% recently

11.b. Jon would like to include/highlight new members in e-blasts

12. PR Report (Audra)

a. Audra working on NOLA spot for food and beverage.

12.b. If we see any postings to “ask me anything” to direct those to Audra

~~13. Advocacy Report~~ (Bobby)

14. GSLA Student Activities Report (Megan)

a. Megan is taking internship at Disney World in Fall, so will not be able to be GSLA president. Is there a VP for GSLA at UGA?

~~14.b.~~ *Next Steps: Audra will ask students if/who the student contact will be in future.*

15. Other Business

a. Nat'l Conference – early bird deadline has passed. “Advanced Deadline” coming up soon.

b. Next Meeting – Tues, Aug 9th at Noon

~~a.~~ **Meeting Adjourned 1:18pm.**