



GA | ASLA Monthly ExCom Meeting  
Date/Time: **August 9, 2016**, 12 noon  
Web: <https://zoom.us/j/111834902>  
Phone: 646-558-8656 / 408-638-0968  
Meeting ID: 111 834 902

## Executive Committee Meeting AGENDA

1. **Roll call** (Quorum is 6) Attendees noted by yellow highlighter, those absent in red
  - a. Jonathan Young, President (v)
  - b. Matt Wilder, Past-President (v)
  - c. OPEN, President-elect (v)
  - d. Matt Cherry, Secretary (v)
  - e. Sydney Thompson, Treasurer (v)
  - f. Jay Gehler, MAL-Membership (v)
  - g. Brian LaHaie, Trustee (v)
  - h. Ben Kent, Atlanta Section (v)
  - i. Dale Jaeger, NE/Athens Section (v)
  - j. Chuck Taylor, Coastal / Savannah Section (v)
  - k. Wimberly Treadwell, Middle GA Section (v)
  - l. Nathan Aarons, MAL-Communications (v)
  - m. OPEN, Newsletter/Emerging Professionals Chair (nv)
  - n. Bobby Bullard, Advocacy Chair (nv)
  - o. Audra Lofton, PR Chair (nv)
  - p. Liza Mueller, Events Director (nv)
  - q. Olivia LeMieux, [ogl76053@uga.edu](mailto:ogl76053@uga.edu) GSLA President (nv)
  
2. **President's Report** (Jon)
  - a. Dues Increase – Nat'l is increasing dues. As discussed on last call, ExCom agreed to increase GA Chapter dues, as follows. ExCom to discuss and confirm.
    - i. Associate Member - \$65/yr (currently \$55/yr)
    - ii. Full Member - \$90/yr (currently \$75/yr)

Motion to increase dues 6-0 vote by ExComm present (JY, MW, ST, DJ, BK, BL), need 8.25 (75%) ExComm vote to approve. Need 3 'yay' more votes.

  - b. Accountant – Jon sent services description of Matt Dickinson to ExCom. Review and discuss.  
  
MW sent contract template to JY. JY to modify for entering into contract with Accountant. JY to meet with Mark and transition from volunteer to paid position.
  - c. ExCom Nominations  
  
Zero nominations emailed or submitted thru website to date.

- d. Newsletter – next on out in October. ExCom members submit narrative ideas to Jon by Sept 16<sup>th</sup>.

Jon had a conversation with the South Carolina Chapter Pres who has been talking to NC chapter regarding the TriState conference. Current talk is a Southeast Conference, targeting spring 2017. JY discussed some of the implausibility of such an endeavor in such a short time frame. We await further details

ARC Awards of Excellence jury – Sept 8 and tentatively Sept 14; Breakfast Oct 28. We have a spot on the jury – need to commit to fill it or pass by Aug 15.

**3. Secretary’s Report (Matt)**

- a. adoption of minutes from July 12 Ex Com call

BL motion to approve minutes, MA second – none apposed, minutes approved.

**4. Trustee’s Report (Brian)**

Attending a Trustees call this afternoon 8/9/2016

**5. Treasurer’s Report (Sydney)**

- a. Financials

PayPal:	\$11,880.93
Checking:	\$56,911.89
Legal Defense:	\$21,010.11
Savings:	\$20,406.38
Total:	\$110,209.31
Golf Sponsorships:	\$15,250.00
Sponsorships promised:	\$44,350.00
Sponsorships Paid:	\$38,150.00

**Golf Tournament**

- i. Do we have a “double eagle” sponsor? We can negotiate a lower value if someone is interested. Registration is slow, expect will roll in as usual with e-blasts and last minute decisions.

- a. General Sponsorshps

UGA CED does not want to do a joint event, wants to keep it solely a UGA CED alumni event. We will therefore rollover our fall social sponsor SESCO to be the Holiday Party sponsor, so as to not overcrowd the schedule with fall events.

- b. UGA Tailgate Event – per Jennifer Messer, UGA working on making CED tailgate for UGA/TN (**October 1<sup>st</sup>**) game a big event. **Seeking GA-ASLA Chapter funding – ExCom to discuss amount.** Two potential levels as follows:
  - ii. **RED - \$1,000** – sponsors will receive lots of publicity, LARGE logo recognition on banner and digital/print ads as well as reserved table for guests at tailgate.
  - iii. **BLACK - \$500** – sponsors receive publicity, logo recognition on banner and in digital/print ads

DJ motion for \$500 sponsorship, BL second, all in favor for \$500 sponsorship of tailgate.

**6. Awards Ceremony** (Matt W.)

- a. Submissions - Per last call, we have 27 total project submissions
- b. Jury – set for morning of Aug 20, 2016. 5 jurors committed

**7. Communications Report** (Nathan) no report

**8. Atlanta Section** (Ben) Refer to notes above RE: golf tourney and events. Ben and Sydney have been meeting with Liza regarding the awards party.

**9. Athens/Northeast Section** (Dale)

- a. PLANNED EVENT: Vaughn B. Rinner, ASLA President Lecture – October 27
  - i. Event Overview - ASLA President will give a lecture Thursday, October 27<sup>th</sup> in the late afternoon with reception following (likely at Georgia Theater Rooftop – event now being planned by UGA ASLA Student Chapter Vice President as President will be on internship this fall)
  - ii. GA-ASLA Funding Contribution - Would like NEGASLA Section to participate by contributing funds to the reception and advertising the event – **ExCom to discuss contribution amount and vote.**

DJ asking for a \$500 budget for the event; ST expects this event will be better attended by the student body (back in class). ST, this isn't entirely a GAASLA event, we will expect the CED to pick up the tab on the food. We'll commit \$500 for beer/wine.

**10. Middle GA Section** (Wimberley) no report

**11. Membership Report** (Jay) no report

- a. Per last call, new members to be highlighted in regular e-blasts

**12. PR Report** (Audra) *no report*

- a. Nat'l ASLA Convention Social – Audra working on venue in NOLA

**13. Advocacy Report** (Bobby) *no report*

**14. GSLA Student Activities Report** (OPEN position)

- a. Do we have idea of who will be taking over GA Students for LA in place of Rikkerious/Megan?

Olivia LeMieux, [olivia.lemieux@uga.edu](mailto:olivia.lemieux@uga.edu) or [og176053@uga.edu](mailto:og176053@uga.edu) GSLA President. Donnie is still working to find a permanent Faculty Advisor replacement. Brad Davis will not be that person, but is also working to identify who it will be.

**15. Other Business**

- a. Next Meeting – Tues, Sept 13<sup>th</sup> at noon

Meeting adjourn 1:17p