



GA | ASLA Monthly ExCom Meeting
Date/Time: **Tues, Nov 15, 2016**, 12 noon
Web: <https://zoom.us/j/111834902>
Phone: 646-558-8656 / 408-638-0968
Meeting ID: 111 834 902

Executive Committee Meeting MINUTES

1. **Roll call** (Quorum is 6)

- a. Jonathan Young, President (v)
- b. Matt Wilder, Past-President (v)
- c. ~~OPEN~~, President-elect (v)
- d. Matt Cherry, Secretary (v)
- e. Sydney Thompson, Treasurer (v)
- f. Jay Gehler, MAL-Membership (v)
- g. Brian LaHaie, Trustee (v)
- h. Ben Kent, Atlanta Section (v)
- i. ~~Dale Jaeger, NE/Athens Section (v)~~
- j. ~~Chuck Taylor, Coastal / Savannah Section (v)~~
- k. ~~Wimberly Treadwell, Middle GA Section (v)~~
- l. Nathan Aarons, MAL-Communications (v)
- m. ~~OPEN~~, Newsletter/Emerging Professionals Chair (nv)
- n. ~~Bobby Bullard, Advocacy Chair (nv)~~
- o. ~~Audra Lofton, PR Chair (nv)~~
- p. ~~Liza Mueller, Events Director (nv)~~
- q. ~~Olivia LeMieux, GSLA President (nv)~~

2. **President's Report** (Jon)

- a. **GA Chapter Dues Increase** – would align with National dues increase. Need 75% of ExCom vote (8.25 yeas) in order to approve. We had 6 votes as of August (J. Young, M. Wilder, S. Thompson, D. Jaeger, B. Kent, B. LaHaie). ~~M. Cherry votes yes, so need two more votes. Wimberley? Jay? Nathan? M. Cherry, W. Treadwell and N. Aarons also voted yes. 9 total votes. **Vote for dues increased passed.**~~
- b. **ExCom Nominations** – nominations were due last week. Jon is talking with a few people about President-Elect and will follow-up with them individually in the coming weeks.
- c. **Newsletter** – went out last week
- d. **Southeast Regional Landscape Architecture Conference** – i.e. “Southern Latitudes” – JY having weekly conference calls regarding this. Targeting June 8-

11, 2017 in Charlotte, NC.

3. **Secretary's Report** (Matt C.)
 - a. ExCom to review and adopt minutes from last month. Motion made by BH, seconded by ST. Adoption of October minutes passed.
4. **Trustee's Report** (Brian) at Nat'l Conference...
 - a. Approved annual operating plan in budget
 - b. Approved update on chapter model constitution and bylaws.
 - c. Status of Center for Landscape Architecture – report to open late January 2017.
 - d. Welcomed new student advisory member and associate advisory member on the trustees board
 - e. Induction of new fellows – 28 this year. Dan (from CED) and Lucy Lawless included.
 - 4.f. Got to meet branding firm – Poulin + Morris Design Consultants (Out of NY)
5. **Treasurer's Report** (Sydney)
 - a. Checking: \$34,187.82
 - b. Legal: \$20,407.93
 - c. Savings: \$21,012.75
 - d. Paypal: \$18,582.42
 - e. **Tax Return** - Mark sent tax return to her for this year.
 - a.f. **GSLA Sponsorship Request** – ST just forwarded student request for funding for student socials/conferences.
 - b.g. **OLPA Sponsorship Request** – Olmstead Linear Park Alliance – having fundraising Gala in Feb. They've asked us to be \$1,500 "conservationist sponsor".
6. **Communications Report** (Nathan)
 - a. Next big thing = holiday party
 - 6.b. JY would like to distribute Student's Perspective of Nat'l Conference (by Olivia) bundled as part of next email blast
7. **Atlanta Section** (Ben)
 - a. **Holiday Party** – December 7th – Rooftop of Fado Buckhead. Time TBD.
Sydney has the following items confirmed:
 - i. Grand Prize Gift Basket – SESCO
 - ii. Foursome (18-holes) – Stone Mountain
 - iii. Whiskey Tasting Gift Box – Fado (Hoping to add \$25 gift card to this)
 - iv. Gift Card for 2 Tasting Tours – 3 Taverns (May go buy a 6-pack of their

IPA to pair with this)

v. \$100 Gift Card Gardenhood - Arboguard

vi. "Taste of Glenwood" gift card set? (Liza)

7.—Next Event? Ben thinking about possible event for next year – possible educational event for students next year?

~~8. **Athens/Northeast Section** (Dale)~~

a. Did Dale get reimbursed for GA Theatre event?

~~9. **Middle GA Section** (Wimberley)~~

10. **Membership Report** (Jay)

a. FYI - Jay just did member drive for Wisconsin Chapter. Got 5% rate of return.

b. GA has about 350 prospective in-state licensees. About \$8/person. J. Gehler proposes NTE \$5k to send out mailers for prospective members. MW suggests avoiding holidays, focus more around Jan/February for mailers. So, **ExCom will defer this Agenda item to discussion/vote at face to face meeting.**

10-c. ASLA just re-crafted brochure from 2 page to 1 page.

~~11. **PR Report** (Audra)~~

~~12. **Advocacy Report** (Bobby)~~

~~13. **GSLA Student Activities Report** (Olivia)~~

14. Other Business

a. Storage unit for misc GA-ASLA stuff? - sitting in Jon's office now. Probably don't need storage unit.

b. January ExCom face to face meeting – Jon sending out Doodle Poll for availability. where/when? MC has potential venue.

Next ExCom Call = December 13th @ Noon