



GA | ASLA Monthly ExCom Meeting  
Date/Time: **Thurs, March 16 2017**, 12 noon  
Web: <https://zoom.us/j/111834902>  
Phone: 646-558-8656 / 408-638-0968  
Meeting ID: 111 834 902

## Executive Committee Meeting AGENDA

### 1. Roll call (Quorum is 6)

- a. Jonathan Young, President (v)
- b. Matt Cherry, President-elect (v)
- c. ~~Matt Wilder, Secretary (v)~~
- d. ~~Sydney Thompson, Treasurer (v)~~
- e. **OPEN**, MAL-Membership (v)
- f. ~~Nathan Aarons, MAL-Communications (v)~~
- g. ~~Brian LaHaie, Trustee (v)~~
- h. ~~Ben Kent, Atlanta Section (v)~~
- i. ~~Dale Jaeger, NE/Athens Section (v)~~
- j. ~~Chuck Taylor, Coastal / Savannah Section (v)~~
- k. Wimberly Treadwell, Middle GA Section (v)
- l. ~~Sam Spitale, MAL Public Relations Chair (nv)~~
- m. Dave Hasslinger, Newsletter (nv)
- n. ~~Bobby Bullard, Advocacy Chair (nv)~~

### 2. President's Report (Jon)

- a. Southern Latitudes – SE Regional Conference Update
  - i. In final throes of locating keynotes, speakers, etc. – Leo Alvarez, Kona Gray, Tim Keene, David Reuben are on list
  - ii. 60 presentation submissions so far
  - ~~iii.~~ Consider submitting for awards
- b. GA State Board – Outreach update
  - ~~b.i.~~ Jon has not heard back from them via email, gonna reach out to Becky Kirk individually

### 3. ~~Secretary's Report (Matt W.)~~

- a. Review and adopt minutes from last month's meeting on Feb 15<sup>th</sup>

### 4. Park Pride Conference

- a. Upcoming on Mon, March 27.
- b. Sponsors reception the night before on March 26

### 5. Treasurer's Report (Sydney, via email)

- a. Business Checking: \$49,073.69
- b. Savings: \$20,409.94
- c. Legal Defense: \$21,016.21

- d. Total in Bank: \$90,499.84
- e. Paypal: \$14,984.41
- f. Total Money: \$105,484.25
- g. Sponsorships
  - i. Raised: \$33,200
  - ii. In Hand: \$16,700 – going by PO box this weekend
  - iii. For Golf Tournament specifically: \$9,500
  - iv. Send Dave logos for newsletters and sending him ads as I receive them from sponsors.
  - v. IRS Issue: Still waiting to hear back from them about our 2015 tax issue. Hopefully there will be correspondence in the PO box regarding this.
- h. FLO event – Working with Ben to plan. He has more details.

~~— Park Pride Conference~~

**6. Membership Report (OPEN)**

- 7-a. We need to collectively come up with name for membership

**7. Communications Report (Nathan Jon)**

- 8-a. E-blast going out (next week?) that includes Park Pride, FLO Event, etc.

**8. Trustee's Report (Brian)**

**9. CPC**

- a. Jon traveling up Wed AM though Sat. Jon staying at Grand Hyatt etc.
- 9-b. Matt needs to register! National will cover some expenses. State will pick up whatever isn't picked up by Nat'l. Fly into DCA (easy metro access).

**10. Atlanta Section (Ben)**

- a. Atlanta Section Networking Event last night at Torched Hop Brewing Co.

**11. Athens/Northeast Section (Dale)**

**12. Middle GA Section (Wimberley)**

- a. Update on Clermont Lee Induction Ceremony
  - i. per Wimberley, had great time last week!
  - ii. Jennifer Messer joined
  - iii. They honor up to 3 women from GA each year.
  - iv. Clermont was a “tremendous force down in Savannah.” She was trailblazing landscape architect! She masterplanned Jekyll Island decades ago. Worked with Baumgartner. Native plant advocate. She died in 2006.
  - v. Great article on her on Cultural Landscape Foundation Website.
  - vi. Dale working on article for Newsletter!

vii. Girl Scout Troop wants to Juliet Gordon

a.b. Per Wimberley, they got grant for Poplar Yard. Wimberley would like to include in Q2 2017 newsletter.

13. ~~PR Report~~ (Sam)

14. ~~Advocacy Report~~ (Bobby)

15. **Q1 2017 Newsletter Update** (Dave)

a. Emerging outline:

i. Jon writing President's Report

ii. Tri-State Conference Overview

iii. Matt C. writing article on mixed media in design

iv. Dale writing article on Clermont Lee. Include link to recent article in Cultural Landscape Foundation.

v. Sponsors – Dave getting info + logos from Sydney

b. Q1 from Jan-end March, so Targeting mid-April release

c. ExCom Members to have content to Dave by March 31st