Meeting Date and Time: 11_28_2017 @ 12:00pm – 1:00pm

Executive Committee Meeting AGENDA

1. Roll call (Quorum is 6)
   a. Matt Cherry, President (v) PRESENT
   b. Jonathan Young, Past President (v)
   c. OPEN, President-Elect (v)
   d. Stephen Busch, Secretary (v) PRESENT
   e. Sydney Thompson, Treasurer (v)
   f. Ben Kent, Atlanta Section Chair (v)
   g. Dale Jaeger, Northeast Section Chair (v) PRESENT
   h. Wimberly Treadwell, Middle GA Section Chair (v)
   i. Curt Jackson, MAL-Membership (v) PRESENT
   j. Clara Kwon, MAL-Communications (v) PRESENT
   k. Kevin Burke, Trustee (v) PRESENT
   l. Sam Spitale, MAL Public Relations Chair (nv)
   m. Dave Hasslinger, Newsletter (nv) PRESENT
   n. Bobby Bullard, Advocacy Chair (nv) PRESENT
   o. Meg Perry, UGA Student Chapter President (nv)

2. President’s Report (Matt)
   a. Welcome new members!
   b. Need to set date for ExComm Summit
      i. Probably a Saturday in January?
      ii. Any ideas on a venue?
      iii. Matt will send out a doodle poll to ExComm to confirm date
          – Ideas - Athens? Meet at college and conduct portfolio reviews?
          – Go to a different section (so not just in Atlanta)
          – UGA Portfolio review in February 6th 2018
   c. ASLA Fellows nominations – Tom Walsh being put forward as nominee. Matt
      working with Kerry Blind, Dale and Tom’s staff to coordinate. Due date is
      January 2018.

3. Communications Report (Clara)
   a. Website updates made!
      i. New ExComm members w/ headshots
ii. Email forwarding updated
   – Getting more people to meet at the ASLA events. How to get more folks to show up, especially younger LA’s.
   – SOS have a list of licensed LA’s?
   – Everyone on call if they could send Clara’s email regarding Holiday Party please send to others.

4. **Secretary’s Report** (Stephen)

5. **Membership Report** (Curt)
   – Getting membership lists from ASLA National, 4 new members, 1 rejoin, 2 of the 5 are through affiliate membership.
   – We have 308 active members. Do we have a membership goal?
   – Recruitment strategy? Events to target?

6. **Treasurer’s Report** (Sydney)
   a. Chapter Financial Update
      – We have $90,820.63 in checking, $20,414.05 in savings, and $21,023.26 in Legal and $5,083.10 in Paypal. We will end the year with +- $137,000 in the bank.
   a. Sponsorships Update
      ii. *Park Pride 2018 Parks & Greenspace Conference* – they have requested we sponsor at same level as last year ($2,500). Need to respond by 12/15.
      – Approved and passed unanimously.
      iii. *Olmstead Linear Park Association (OLPA)* - request to sponsor their event. Sydney suggesting raffling off a gift bag with $200 worth of stuff.
      – Approved and passed unanimously.
   b. October Chapter Deposit (email from Maxine Artis on 11/21) – any follow-up items we need to do?

7. **Atlanta Section Report** (Ben)
   a. Holiday Party - next Wed, Dec 6th, 6pm at Fado Buckhead

8. **Athens/Northeast Section Report** (Dale)
   – Chad Danos visited UGA and students
   – Annual LARE review at Georgian Hotel
   – Ideas for educational opportunities…Chicopee Village AIA Atlanta and NE GA group. Brewery in Mill Village. Golf
Tournament, not to compete with existing ASLA tournament.
   a. Meet with APA?
   b. Meet with AIA?

9. Middle GA Section Report (Wimberley)
10. Trustee’s Report (Kevin)
    – Revamp of ASLA logo coming up.
11. Advocacy Report (Bobby)
       – Stormwater lawsuit
12. PR Report (Sam)
13. Student Chapter Report (Meg)
14. Newsletter Update (Dave)
    a. Q3 Newsletter - sent out on 10/12
    b. Q4 Newsletter – set target date for January. Need content?
       – Need content by Jan 5th.
15. Other Business
    – Please send invite for the holiday party to all your LA friends!