MEETING MINUTES

1. Roll Call
   - Matt Cherry, President (v)
   - Jonathan Young, Past President (v)
   - OPEN, President-Elect (v)
   - Stephen Busch, Secretary (v)
   - Sydney Thompson, Treasurer (v)
   - Ben Kent, Atlanta Section Chair (v)
   - Dale Jaeger, Northeast Section Chair (v)
   - Wimberly Treadwell, Middle GA Section Chair (v)
   - OPEN, Coastal Georgia Chair (v)
   - Curt Jackson, MAL-Membership (v)
   - Clara Kwon, MAL-Communications (v)
   - Kevin Burke, Trustee (v)
   - Sam Spitale, MAL Public Relations Chair (nv)
   - Dave Hasslinger, Newsletter (nv)
   - Bobby Bullard, Advocacy Chair (nv)
   - Meg Perry, UGA Student Chapter President (nv)

2. President’s Report (Matt)
   a. Open Positions Update
   b. GA Registration Board Relations Update
      i. Goal to improve Chapter-Board relations
      ii. Dale spoke with Becky, Matt setting up meeting soon
      iii. How many licensed LAs in Georgia?
      iv. Combined newsletter?
      v. Create Checklist for “Getting Registered in GA” and post on our site
      vi. Ask someone from State Board to join our monthly calls?
   c. Highlight firms that pay for LA memberships
      i. MC has started draft list of firms and will start reaching out soon

3. Secretary’s Report (Stephen)
   a. Adopt January Summit Minutes ST moved to adopt with K. Burke’s changes.
      Vote passed.
4. **Treasurer's Report** (Sydney)
   a. Financial Update
      i. Business Checking: $88,168.11
      ii. Savings: $20,415.59
      iii. Legal: $21,025.91
      iv. Paypal: $13,380.92
      v. *Total money "in bank": $142,990.53*
   b. Sponsorship Breakdown:
      i. Total money promised so far: $18,000
      ii. Total money received: $13,000
   c. Matt C., Sydney meeting with our accountant on March
5. **Communications Report** (Clara)
   a. Need to post updated minutes from recent meetings
6. **Public Relations Report** (Sam)
7. **Trustee's Report** (Kevin)
   7.a. Kevin again wanted to say that if anyone is interested in serving on the Atlanta Regional Commission's LCI Study Review Committee to let him know
8. **Membership Report** (Curt)
   a. “Member of the Month” – Curt looking to schedule a time to get full interview on paper
   a.b. In terms of overall state membership, we are still somewhat "status quo" but Curt focused on getting the numbers up
9. **Atlanta Section Report** (Ben)
   a. Spring Networking Event **Confirmed**:
      i. Thurs, March 22 @ Tremron Atlanta Design Center, 5555 Oakbrook Pkwy #180, Norcross, GA 30093
   b. Summer Networking Event – "Inside the studio of __________” ??? **Suggestions discussed were:**
      i. HGOR
   b.ii. Maybe dual Sylvatica/Midtown Alliance event (they are on same floor)
   c. Fall Networking Event – Oakland Cemetery/Six Feet Under?
10. **NE Section Report** (Dale)
   a. **CHICOPEE EVENT** - Signature event for NE Section April 19th, 2-5pm!
      i. Educational session from 4-5pm. Jessica Tullar (City of Gainesville) and Vanessa Fowler (Hall County) both speaking.
      ii. Social Event afterward from 5-7pm with Food Trucks.
      iii. Being co-hosted by AIA and GPA (Dale coordinating GPA with Gary
iv. Will include CE credits
v. In terms of GA-ASLA, this will be “branded” as our FLO event. ExCom vote, passed unanimously.
vi. Dave H. possibly help with flyer (as of 3/9, flyer complete)
vii. Dale estimating 35 people, but given FLO theme, Chapter will do additional outreach to hopefully get more Chapter attendance than just NE section

11. Middle GA Section Report (Wimberley)
   a. Event coming up April 12, 5-7pm at Macon Beer Company (co-hosting with Georgia Planning Association)
      i. Jennifer Messer is helping recruit alumni from UGA
      ii. GPA pay for food/snacks
      iii. $1k ASLA budget
   11.iv. Wimberley working to try to get Macon Downtown organization to help with sponsorship

12. Advocacy Report (Bobby)

13. Student Chapter Report (GSLA) (Meg)
   a. UGA recently had their career fair and had great turnout
   b. They’ve also recently been hosting 10th graders from local high schools to advocate for LA profession and show potential career path
   c. 2018 LABASH – students traveling up to Penn State this April
   d. Next Year’s LABASH – UGA will be hosting April 4-7, 2019

14. EVENT PLANNING
   a. **Dean’s Dinner (July 2018?)** Sydney discussed with Jennifer Messer and thinks this may be better to do in the Fall after school has started.
   b. **Golf “Tournament” (Sept. 2018, weekday night, exact date TBD)**
      i. Sydney and Sam recently had meeting to discuss. They are scheduling a walkthrough of Top Golf soon. Sam and Ben will take the lead on logistics and event organization.
      ii. Need to create a packet for this event.
      iii. Not full day (will attract more diverse crowd)
   b.c. **Awards Gala (Feb. 2019)**
i. Sydney has gotten quote from different event organizers. After discussing options, ExCom agreed to move forward with EEP Events (Leah and Jimmy), a company Sydney has used before and had good experience with.

i.ii. Per Sydney’s conversation with organizers, they think roughly $30-35k for entire event

i.iii. Weekend night, exact date TBD

i.iv. Need to identify keynote speaker (potential for 1hr CE)

iv. Call for projects in fall (incl. student awards)

v. NEXT GA-ASLA Meeting will be March 20th, Noon to 1pm!