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The visions of the most prominent developers, general contractors and landscape architects are masterfully brought to life by ValleyCrest Landscape Development. No matter your project, a small healing garden or a master development, our team is the driving force in transforming your landscape.
On the Cover
The inaugural Olmsted Plein Air Invitational will take place this Spring in Atlanta. Learn more on page 14.

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This publication is produced quarterly by elected members of the Executive Committee in an effort to inform our Chapter Membership about relevant stories, opportunities, and items of interest on both the local and national levels.

In the production of this publication, many contributors are often enlisted to share their professional and personal opinions. These opinions do not necessarily reflect the official position of the Georgia Chapter of the American Society of Landscape Architects (GA|ASLA) nor the national association of the American Society of Landscape Architects (ASLA). The chapter’s positions on various topics are aligned with national’s position which can be found at the ASLA website.

For archived issues of the LA Letter, simply go to the chapter website at www.gaasla.org for further information. All archived issues are found in the “Publication” navigation bar and listed as “eNewsletters.” If the issue you are looking for is not found, please contact the Communications Member at Large (mal_comweb@gaasla.org).

The Georgia Chapter of the American Society of Landscape Architects seeks to support a healthy planet through environmentally conscious production and distribution of its quarterly publication. In an effort to strive for sustainable financial stewardship, the Chapter has dedicated the formerly accrued printing / mailing expenses from the LA Letter to better serving the membership.
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Trustee’s Message

Happy New Year! It’s a great time to be a landscape architect. Most indicators imply that we are coming out of the economic slumber that we have been stuck in for the last several years. Firms are getting busier, people seem to have more disposable income and the profession is stronger than ever.

I had the pleasure to see many of you at the ASLA Denver Annual meeting and Expo. Those that didn’t attend missed another outstanding meeting venue and a chance to shine a bright positive light on the profession. Outstanding tours, educational sessions, keynote, speakers, a bookstore, a silent auction, alumni galas, and receptions, meetings and gatherings too numerous to mention, all highlighted four glorious days in the Mile High City. Plans for next year’s meeting in the Windy City of Chicago are already underway. It was, and continues to be my pleasure to represent landscape architects and the State of Georgia as your ASLA Trustee.

As a Trustee for the ASLA, I am one of the approximately fifty representatives that govern the Society and support its mission to “advance landscape architecture through advocacy, communication, education, and fellowship”. As your Trustee, my responsibility is to be an advocate for National while bringing local Georgia Chapter perspectives and initiatives to their attention. Since stepping into this position upon the departure of Gregg Hudspeth to China, there have been plenty of activities to report. Here are some of the highlights:

At the mid-year Trustees meeting in May, Washington DC:
• Trustees, Chapter Presidents, ASLA Executives and staff all participated in Advocacy Day 2014 including visits to legislative offices to educate and advocate lawmakers on issues important to the viability and advancement of the profession. Hot topics included safe streets and other transportation initiatives.
• Based upon a lengthy analysis report and discussion and on the recommendation of the Finance and Investments Committee and the Member Services Committee, the board voted in favor of a 3% or ten dollar dues increase effective January 1, 2015. While no one likes a dues increase, it was clearly the fiscally responsible action to take based on the Consumer Price Index, dues revenue as a percentage of budget, and the increased costs of programs and services. National Dues will now be $345 per year for a full member up from $335 in 2014.
• Trustees participated in the development of a Board Performance instrument and initiative.
• Trustees participated in strategic planning and strategic priorities discussions and reported back to the ASLA Executive Committee.
At the ASLA National Meeting and Expo in November, Denver the Board of Trustees reviewed and approved the FY 2014 Annual Operating Plan with emphasis in the following areas:

• Supporting the Sustainable Sites Initiative
• Increasing chapter and member participation in ASLA’s Advocacy Network,
• Increasing media coverage of the profession in print, broadcast and on-line communications
• Creating an improved experts database in web format
• Working with public relations agency to promote the profession through national TV.
• Redeveloping the Career Discovery page with an emphasis on attracting minority candidates
• Raising ASLA visibility among ASLA student chapters
• Providing technical and professional resource materials including new standardized contract forms and the Landscape Architectures Technical Information Series (LATIS)
• Supporting the information development and communications of the Professional Practice Networks (PPN’s)
• Expanding the on-line educational opportunities including selected annual meeting recordings

Additionally, the Board of Trustees:

• Reviewed and approved the 2015-2016 Operating Budgets to support the Annual Operating Plan
• Reviewed and approved a 4 million dollar interior renovation to the ASLA headquarters, 636 I Street NW, Washington DC.

Improvements will make for a better and more effective working environment and will create a showcase for the landscape architecture profession. These are the first interior improvements since ASLA moved into the building eighteen years ago.

• Trustees, under the recommendation of the ASLA Policy Committee, reviewed and approved a new policy on Environmental Justice which states in part that “……..No group of people should bear a disproportionate share of the negative consequences resulting from public or private development, operations, or policies…..”

• Trustees were updated on the Chinatown Green Streets Demonstration Project and the Headquarters Green Roof Advocacy and Promotion Project both underway in DC and both funded by the ASLA Library and Education Advocacy Fund (ASLA Fund)
• Trustees were briefed on the 2014 annual meeting (Denver) and plans for the 2015 Annual meeting (Chicago). The annual meeting provides approximately 3.85 million dollars in revenue each year, more than one-third of the Societies total annual revenue

The board will meet again April 24-25 in Washington DC. and will continue supporting the mission of the American Society of Landscape Architects. Your annual and state dues support the Societies’ goals and objectives on your behalf. As members of the Society, you have a voice and a responsibility to help assist in the advancement of the profession. As your Trustee, I have the privilege to work with many of the fine staff and leaders at ASLA National.

ASLA President, Mark Focht has been an amazing leader, spokesman and friend over the past several years and a tireless advocate for the profession. Nancy Sommerville continues to represent the profession as ASLA’s Executive VP and oversees a staff of dedicated professionals that work every day on your behalf to provide advocacy, public relations, meeting planning, educational opportunities, accreditation, communications, and business operations to name a few. Even with the dues increase, being a member of ASLA is quite a bargain considering the staff, expertise, leadership and services offered by ASLA National.

For most of you, your annual dues will now be slightly over $400 per year. I have my dues deducted monthly directly out of my bank account (approximately $35) and I never miss it. Eight dollars a week, or the price of a glass of wine in Athens is all it costs to move this profession forward. The time is right. The price is right. I’m looking forward to continue serving the profession, the State of Georgia and the Society. Please contact me with questions or suggestions on how we can better serve you.

All the best,
Brian J LaHaie
blahaie@uga.edu
In the 19th century, Frederick Law Olmsted said that great public parks, such as his proposed Greensward (New York’s Central Park), would function as the “lungs of the city”—green open spaces where city residents could breathe clean air.

To encourage outdoor activity today, the Centers for Disease Control and Prevention (CDC) developed a parks and trails toolkit that will help communities create parks with expanded health benefits. In addition to Olmsted’s observations, access to parks can help kids get the 60 minutes of aerobic physical activity each day recommended to maintain good health. According to the 2014 CDC State Indicator Report on Physical Activity, less than 30 percent of youth (grades 9-12) in the United States get this recommended amount of aerobic physical activity. Additionally, more than 25 percent of adults report no leisure-time physical activity. Being physically active is one of the most important steps Americans of all ages can take to improve their health.

The Parks and Trails Health Impact Assessment (HIA) Toolkit has six components to empower individuals and help community planners address health when designing parks and trails. This framework allows public health departments, city planners, project managers, community groups, and other stakeholders work together to create healthier environments.

The toolkit includes:

- Resources that provide data about health issues in an area, for example, childhood obesity rates, mortality rates, or percent of low birth weight babies
- Recommendations from existing HIAs, including ways to improve access by evaluating park entry points and support physical activity that can help improve cardiovascular health
- Citations that support the recommendations

“The closer a person lives to a park or trail, the more likely they are to walk or bike to those places; and if they can walk or bike, research suggests they are more likely to use it,” said Arthur Wendel, M.D., M.P.H., head of CDC’s Healthy Community Design Initiative in the National Center for Environmental Health. “Unfortunately, lack of access, because of distance or dangerous routes, can create a barrier to healthy choices.”

CDC is working with health departments throughout the country to learn about and use the principles of HIA. This tool focuses on how parks and trails can contribute to public health by highlighting key issues such as lack of access to parks and trails and encouraging physical activity.

In Omaha Nebraska, the Douglas County Health Department used funds from a 2011 CDC Healthy Community Design Initiative grant to complete an HIA on the Adams Park master plan. Before the Adams Park HIA, a park master plan had been completed that called for creating an urban farming and community gardening center in the park; however, the master plan did not address the neighborhood surrounding the park. The Adams Park HIA prompted the City of Omaha Planning Department to identify an oversight agency to implement gardening and food production in a series of empty lots near the park. The HIA also led to an increase in the number of entrances planned for the park, which will make the park more accessible to the 2,000 people...
living near Adams Park in the years to come.

In partnership with the City of Greenville, the South Carolina Institute of Medicine and Public Health (IMPH) completed an HIA that was used to create the parks, trails, and green space component of the city’s West Side Comprehensive Plan. The plan is part of the redevelopment of an economically depressed area just west of downtown. Recommendations include a park with easy access, walking paths, basketball courts, open grassy areas, playfields, a community garden, and event space. The community anticipates that increased access to the park will improve the area’s low rates of physical activity. The HIA led to stronger local involvement in the planning process; as a result, the design of the park reflects residents’ desires. A potential park site has been identified and the City adopted a park master plan informed by the HIA in 2013.

Parks and trails can be a crucial component of addressing physical inactivity, injuries, mental health, and exposures to pollution. “The toolkit can help communities assess how everyone—regardless of age, ethnicity, race, income, or ability—can enjoy parks and trails often, easily, and safely,” Wendel said.

To learn more about CDC’s new Parks and Trails HIA Toolkit, click here.

To learn more about CDC’s HIA grantees, visit: click here.
The American Society of Landscape Architects, ASLA, in informal collaboration with the International Federation of Landscape Architects (IFLA), is excited to unveil World Landscape Architecture Month (WLAM), in April 2015. Formerly National Landscape Architecture Month, WLAM celebrates landscape architecture by reaching out within their communities while, this year, also connecting each of ASLA’s 49 chapters to a different member organizations of IFLA to spread the profession across the globe.

“We’re excited to celebrate the profession with organizations across the globe,” said Nancy Somerville, ASLA Executive V.P. and CEO. “We look forward to joining the conversation and helping to influence the next generation of landscape architects.”

During WLAM, each ASLA chapter will collaborate with IFLA member organizations via Skype and social media. It is also planned to have a Student ASLA member from each chapter communicate via Skype with a student associated with their chapter’s sister organization to discuss landscape architecture throughout 2015.

Anyone can join the celebration by requesting a wallet-sized card that reads, “Designed by a Landscape Architect” to use in pictures at landscape-architect-designed spaces to share on social media. Anyone can then submit these pictures to view alongside all ASLA chapters and their sister organizations images on a global, sharable map.

To join the celebration, visit WLAM’s Facebook page or for more information please visit its webpage. The American Society of Landscape Architects, ASLA, in informal collaboration with the International Federation of Landscape Architects (IFLA), is excited to unveil World Landscape Architecture Month (WLAM), in April 2015. Formerly National Landscape Architecture Month, WLAM celebrates landscape architecture by reaching out within their communities while, this year, also connecting each of ASLA’s 49 chapters to a different member organizations of IFLA to spread the profession across the globe.
This April, let's think big.
Help celebrate...
Introduce the profession to schools. Connect with foreign colleagues.
Find out more at asla.org/wlam

Join the Celebration!
Here’s how to celebrate World Landscape Architecture Month with ASLA

1. Cut out the card
2. Take a picture with it at your favorite landscape-architect-designed space
3. Share it on social media with the hashtag #WLAM
4. Submit it to wlam@asla.org
5. See how others are celebrating at asla.org/wlam
President’s Message

2015 is moving right along, and we’re fine with that, ready to leave winter behind and see spring bloom throughout the State. The Georgia Chapter is looking forward to the rest of 2015 and some of the big things on the horizon. This year April, which is typically National Landscape Architecture Month, has been given an upgrade by ASLA National to World Landscape Architecture Month. Look for activities and PR both locally and from National ASLA promoting our profession throughout the month of April.

We are excited that Ken Smith will be visiting Atlanta in April to be our featured lecturer for our annual Frederick Law Olmsted Lecture. We will once again host it at the Atlanta History Center this year, but a change from the past, we’ll be doing an evening lecture rather than a luncheon. We hope to see you there.

Another change you can expect this year, taking a cue from a number of the other ASLA chapters around the nation, we are transitioning to a biennial chapter awards program. In recent years the number of submissions has continually decreased, as has participation in the Awards Party. In an effort to make the awards the most competitive and valuable for our membership we’re making this change. So, look forward to spring 2016 for the next Georgia Chapter Awards call for entries, and don’t forget you are always encouraged to submit projects to the National ASLA awards program.

If you are looking for continuing education opportunities this year the Park Pride Parks and Greenspace conference is coming soon (March 23rd) and will feature keynote speak Thomas Woltz, of Nelson Byrd Woltz. In April for UGA grads and non-grads alike, the College of Environment and Design Alumni weekend offers numerous opportunities for CEUs. If you missed the ASLA Annual meeting in Denver, you should make plans to attend this year in Chicago; I personally love Chicago and am really looking forward to visiting again this year for the Annual meeting.

We continue our efforts to protect licensure in Georgia. If you are not familiar with the current challenges to our right to fully and broadly practice landscape architecture under state law, please see the article in this newsletter, and visit our website for more information and to learn how you can donate to support the Legal Defense Fund. We also continue our efforts to work with allied professions. If you attended the Awards Party in October, you know we are looking for opportunities to mix and work with architects, engineers, and planners at the chapter level; please watch our facebook page and website for opportunities that arise.

We have a great bunch of landscape architects dedicated to running the Georgia Chapter this year, and we’re always looking for more volunteers. Our chapter can only do more, with more hands and bodies to make things happen. We’d love to hear from you if you are interested in working with or becoming part of the chapter leadership. Please visit the chapter website for the many ways to get in touch.
Several years ago we began a fundraising and legal effort to defend our right as landscape architects to practice as Georgia law allows, in particular to seal stormwater design services in the state of Georgia. While the L.A. profession has long practiced stormwater design and management, the Metropolitan North Georgia Water Planning District (MNGWPD), an appointed board which oversees the distribution of water and sewer services in the 16 county Atlanta Metro area, developed a model stormwater ordinance which excludes Landscape Architects from the stormwater management portions of site design projects.

This is an update of where our efforts have led us to date. First of all we wish to extend a huge “THANK YOU” to those who donated in the past. To date, between your donations and matching grants from ASLA National, we have raised some $40,000 however, we are now in critical need of funds to continue this effort as previous challenges in various cities and counties have depleted the GAASLA Chapter legal fund.

We are currently supporting a case in Henry County that has been appealed to the Georgia Superior Court. Unlike other challenges before, where other jurisdictions have ‘backed-off’ and chosen to allow LAs to practice by sealing stormwater design services, Henry County chose to uphold their adoption of the model stormwater ordinance and specifically the language which excludes Landscape Architects; this language is in conflict with the state law that defines our realm of practice. Therefore we have taken this legal challenge to a higher court. To date the MNGWPD and State Attorney General have rebuffed all attempts by our profession to reverse the language in the model ordinance. A higher court is our next best option.

The process has been expensive and time consuming, yet each of our previous successful challenges have served to strengthen our position. The jurisdictions that eventually elected to agree with us and allow landscape architects to seal the stormwater plans have allowed us to build a strong case in favor of changing the model ordinance language. Because Henry County elected to turn us down using the MNGWPD’s Model ordinance as their justification, this is exactly the case we were looking for to elevate the argument to a higher court.

Our attorneys are optimistic that we have a very good chance of success, but the financial resources we currently have available are not enough to cover the eventual cost of litigation of this kind. Today we are asking you to contribute to the GAASLA Legal Defense Fund. Any funds not used after this initial effort will be held in the Legal Defense Fund account and will only be utilized for license defense issues.

We have authorized the attorneys to make the appeal. Should the case be moved forward to the Georgia Supreme Court as expected, the estimated cost is upwards of $50,000. We currently have approximately $5,000 remaining in the legal defense fund.

Some of you may be saying to yourself “I am not involved in stormwater design, so why should I care about this?” We have had to defend our licensure in the state too many times already. Practitioners that have only been here 20 years or so likely don’t know all of the challenges that have been mounted before. If the law is weakened because we fail to defend this attack, then we run the risk of even more loss of the power of licensed landscape architects to practice in Georgia, across the profession.

You have more to lose than any amount you could donate toward this defense. Please do not let this attack on our right to practice stand on our watch. There are more than 600 licensed professional landscape architects (PLA) living and actively practicing in Georgia, if each of us donated just $100, we would easily raise more than $60,000 for the legal defense fund in very short order. Please donate whatever amount you are able, but know that just $100 could be worth more than you will ever know to your career as a Professional Landscape Architect in Georgia.

Please utilize the GAASLA website to submit your contribution online. You may also mail your contribution to the Chapter at P.O. Box 18622 Atlanta, GA 31126; please make checks payable to the “Georgia Chapter of the American Society of Landscape Architects”. In the “for” section of your check please write in “Legal Defense Fund”. Thank you for your contribution. If you have any questions, please contact any of the Georgia Chapter ASLA members listed below.

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OLMSTED PLEIN AIR INVITATIONAL

Olmstead Linear Park to Host April 22-26th Event
By Andy Hall, PLA

Image credit: As captioned. Used with permission

Spring time in Atlanta is glorious and in 2015 spring will introduce the inaugural Olmsted Plein Air Invitational, one of the largest and most prestigious juried plein air painting competitions in the United States. En plein air literally means “Painting in the open air.” A familiar concept today, it was revolutionary when the Impressionists ventured out of their studios to capture the effects of sunlight in the late 1800s.

Plein air painting is one of the fastest growing contemporary art movements with over 1,600 events happening throughout the world. The public can meet and watch plein air painting by invited Master outdoor artists from around the United States and internationally. The competing artists, selected by a preeminent selection jury, will paint throughout Atlanta’s historic Olmsted Linear Park in the Druid Hills neighborhood of Atlanta. Painters will compete for $10,000 in prizes plus the prestige of winning the Olmsted Plein Air Invitational. The resulting original works of art will be on display and available for purchase (pre-public sale) on Saturday evening April 25 and to the public all day, Sunday, April 26.

Highlights of the Olmsted Plein Air Invitational include:
• 30+ participating artists including recent and past winners of the three most prestigious plein air events in America, Laguna Beach Plein Air Painting Invitational, the Door County Plein Air Festival and Plein Air Easton.
• Preeminent Awards Judges will select the winners of the event adding long term value to each magnificent painting.
• Artists, Sponsors and Patrons will have the opportunity to see one of the of the America’s largest plein air collections at the Artist Welcome Reception.
• Evening ticketed events to mix and mingle with the Artists.
• The Awards and Collector’s Preview Party held on April 25, 2015 will feature all art produced by the invited artists.
• An Artist Village will provide a delightful center-point to watch demonstrations, hear lectures, workshops and lectures while mingling and enjoying the beautiful Olmsted Linear Park.
• The public will be offered tours of the Olmsted Linear Park to hear tales of mystery, grandeur and public stewardship of it’s over 100 year history.

Culminating the Olmsted Plein Air Invitational will be the Paint Quick Competition open to any amateur or professional artists of any age with $20 and ambition. For two hours on Sunday April 26, participants can paint alongside any of the invited Master artists if they choose. The event culminates in an outdoor juried exhibition meandering through the park. Registration will open early 2015.

The Olmsted Plein Air Invitational will benefit the Olmsted Linear Park Alliance, the non-profit conservancy charged with the preservation and maintenance of the Frederick Law Olmsted Linear Park. The com-
pletely restored Park has become a treasured historic American landscape designed in 1893 by the greatest Landscape Architect in American history, Frederick Law Olmsted, Sr.

We invite you to experience the vibrancy and artistic excellence of the Olmsted Plein Air Invitational. For details about the artists and a schedule of events please visit www.olmstedpleinairinvitational.com and follow us on Facebook https://www.facebook.com/olmstedpleinair If you are interested in becoming a sponsor send an email to sponsor@olmstedpleinairinvitational.com or call 404-474-7309.

Jim Richards, Atlanta GA

Jonathan Williams, San Miguel de Allende Mexico
GEORGIA CHAPTER
ASLA 2014 AWARDS

This year we had 21 projects submitted for award consideration. Five student projects and sixteen professional projects. Ten of those projects, two student and eight professional, were selected to receive an award by our jury. This year the Georgia Chapter leadership partnered with the Wisconsin Chapter to jury each other’s awards. We greatly appreciate the time and effort that the Wisconsin chapter took to jury your award submissions this year. Congratulations to all of our 2014 Georgia Chapter Award recipients. Thank you for the time and effort you put into creating these projects as well as the submitting them for consideration for award.

STUDENT MERIT AWARD:
GEORGIA LANDSCAPE MAGAZINE

The annual student-run publication from UGA’s College of Environment and Design which seeks to provide a linkage between professional and scholarly practice as well as a creative outlet for developing communication and design standards within the concentrations of Landscape Architecture, Historic Preservation, and Environmental Planning and Design.

This award goes to, as noted by the jury, a “complete and comprehensive document” which our Jurors also recognized as being a “Noteworthy publication.”
STUDENT HONOR AWARD:
WORMSLOE PLANTATION

The submission was comprised of a restoration plan for land conversion of the Longleaf Pine Savannah Ecosystem, one of the most highly endangered in the U.S.

A team of fourteen students took on the challenge of determining a restoration plan for the land conversion of Wormsloe Plantation’s longleaf pine savanna ecosystem in a 48-hour charrette format.

The Jury recognized the working document for creating “a sense of context,” as being a document which tells a story of “Where you are,” and a guide or template in the restoration of the vegetation communities which takes the reader to the next step.
LEGACY AWARD: JAEGER COMPANY
REYNOLDA GARDENS RESTORATION PLAN

The Legacy Award was awarded for the restoration of Reynolda Gardens in 1995-1998, which resulted in the recreation of a significant Country Place Era-designed landscape of the early 20th century.

The 4-acre Formal Garden is a focal point of the larger R.J. Reynolds Estate, the former residence of tobacco magnate Reynolds and his wife Katharine. Katharine intended to share this garden with the public. Her wishes are honored, as the site remains open to the public free of charge 24 hours per day.

The Jury noted that the award entry “tells the story of the Landscape Architects’ design philosophy for the site from the beginning to the present.” The restoration approach was also recognized as having “a very good NPS Cultural Landscape theme tie-in.”
PROFESSIONAL MERIT AWARD: COOPER CARRY
North Atlanta High School

This project goes beyond the typical paradigm of a school campus to highlight the landscape as a learning opportunity otherwise often missed.

The Jury felt this Award for General Design represents a “Commendable re-purpose of an otherwise expendable site”

The adaptive re-use design includes an 11-story concrete-framed office tower that spans over a scenic lake, an assembly building, and a 942-car parking deck.
PROFESSIONAL MERIT AWARD: JAEGER COMPANY
BLUE RIDGE PARKWAY REHABILITATION OF HISTORIC STONE WALL

Jaeger Co. was part of a team which assisted in the documentation of historic guardwalls along the Blue Ridge Parkway and the development of construction documents for rehabilitation. These walls are some of the oldest cultural resources found along the Parkway. Despite efforts of park maintenance staff to maintain the walls, sections were missing, had sunk or had slid from original alignment and intended elevation.

Our jury noted this submittal for General Design demonstrated “a high level of engineering skills and the slides revealed very high level of execution and product quality.”
PROFESSIONAL MERIT AWARD: HDR
Pond Creek Shared-Use Path & Ecological Restoration Plan

The Pond Creek Shared-Use Path and Ecological Restoration Plan is part of a larger planning effort for the development of the Louisville Loop, an ambitious 100-mile path network planned to encircle the Louisville Metropolitan area.

The Pond Creek corridor will influence Louisville’s future, providing connectivity to the Park and Parkway system and communities, encouraging economic development, and improving the overall health of Louisville.

This project received the Jury’s acknowledgement for Analysis and Planning for laying the “groundwork for the next step - execution – for accomplishing defined goals and objectives, and for creating useful template for execution.”
PROFESSIONAL MERIT AWARD: JAEGER COMPANY
MCLEOD PLANTATION MASTER PLAN

McLeod Plantation is a 37-acre antebellum plantation on James Island in Charleston County, SC. This historic site has a variety of resources that accurately tell the story of life on this island, from pre-history to the twentieth century. The landscape architectural firm assisted Charleston County Park and Recreation Commission in the development of a master plan.

Our Jurors wished to honor this Analysis and Planning submission for being a “document through time which demonstrated how the integrity of a working plantation was retained.” The project was noteworthy for its thoughtful treatment of both pedestrian and vehicular circulation thru the site without destroying the historic context. Lastly, the jury was appreciative of the retained connection between the Main House and the Allee to the landing at the creek.
The Master Plan for Memorial Park was commissioned by a community-based “friends of the park” organization, to serve as both a guiding framework for physical improvements and a first step in a long-term campaign.

Just 6 acres, Memorial Park is an exemplary work of the Olmsted Brothers firm (OB), the pre-eminent park designers of the first half of the twentieth century. Funded entirely by community contributions, it pays tribute to all the Floridians who died in the “Great War” (WWI); its focal point is the memorial sculpture, Life, the masterwork of sculptor C. A. Pillars.

Memorial Park received the Juror’s recognition for Analysis and Planning for “effectively answering the call of a restoration plan to the original Olmstead plan vision and achieving its goal.”
PROFESSIONAL HONOR AWARD: EARTHWORKS
DAYLIGHTING GREENVILLE BRANCH

This conservation plan identifies thresholds for a 0.2 square mile neighborhood redevelopment effort. The study investigates the feasibility of daylighting and restoring a degraded urban stream channel which is undergoing a conversion from single family to higher density uses.

This project receives the Honor Award for Analysis and Planning for the establishment of “restoration protocols that were the outcome of the study.”

Stream Restoration: Pattern and Dimension

Vicinity Map

Context Map

Figure 1: Vicinity Map showing location of Spartanburg in the Outer Piedmont Ecoregion in upstate SC (Ecoregions of South Carolina, 2002).

Vicinity Map: Project Area of 140 Acre Catchment (Dashed Line) with Drainage Patterns (Arrows); Two Regulatory Watershed Boundaries in Purple. Credit: SC DHEC.
AWARD OF EXCELLENCE: PERKINS + WILL

Eastside Trail

The Eastside Trail is the first completed segment of the Atlanta BeltLine. Long acclaimed as the nation’s most innovative infrastructure project, the BeltLine repurposes 22.5 miles of abandoned railroads as a linear park, trail and transit greenway that will connect 45 neighborhoods over the next 20 years.

Our Jurors felt this project deserved the awards of Excellence for a submittal that was “a pleasure to review; it demonstrated a high level of design skill that the jury could easily translate to the completed project.” Not only did the “materials and design gestures work in harmony with the site” but “the elegant details and use of materials translates to a successful execution of the design.”
It is often said one gets out of something what he or she puts into it. After serving four terms on the Georgia Chapter ASLA Executive Committee as Atlanta Section Chair, I can say that I have reaped rich reward. I opted not to run again for this term, I plan to continue participating as an active member of this organization. I enjoyed serving our profession and the many events we planned and executed over these last few years, and hope that our members did, too. With landscape architects’ busy lives, both professionally and personally, it is easy to hesitate to commit to participate in a volunteer capacity to this degree. If you have not served on the Georgia Chapter ASLA yet, I encourage you to consider it.

My journey began in 2010, when Scott Jones, then President-elect, encouraged me to participate during Brandon White’s Presidency. I had the honor and privilege to serve with fellow Executive Committee members serving during terms under Presidents Brandon White, Scott Jones, Kevin Burke, and Matt Wilder, respectively. This afforded me the opportunity to give back to my profession by participating as an officer in our State chapter during a challenging economic time, as well as enhance my personal journey in this industry.

As with any job, each new leader has his or her set of issues to address and own style, and we adjust accordingly and learn from each. I am grateful for the leaders with whom I have interacted during these four terms.

Working with, and getting to know our Industry Partners has also been very rewarding. Most of what we do would not be possible without them. Thank you, Brandon, Scott, Kevin, Matt, Andrew, and Mark for making my job easier in this regard, as you secured and helped to nurture these relationships.

I have enjoyed working with the fine group of professionals from past and the current terms. I am thankful for the opportunity to serve together with each of them. Thank you to all.

This organization has a significant and positive impact on the policies of our profession. I continue to hold the highest regard for the organization’s goals, and may consider volunteering again in the future. I will continue to search for volunteers to serve, and am confident that fitting participants will desire to join the Executive Committee. If you have not become more involved, please consider embarking on this journey, as it is filled with much opportunity to give and receive.

As I sign off from my last term as Atlanta Section Chair, I leave you with the following quote, “Be well, do good work, and keep in touch.” —Garrison Keillor, Good Poems

The Savannah section held a continuing education event on December 4th on playground design. Steve Hare of Landscape Structures gave a very informative presentation on safe playground design. The event was sponsored by ADS Reps of Atlanta and organized by the diligent efforts of Tanya Mandel.

The Savannah section again joined forces with USGBC, AIA and ASID for a combined “High Holiday” Party at Bryson Hall on December 11th. A wonder event of good cheer and socializing with fellow sustainability-oriented colleagues. ASLA had good representation and was very successful in assisting with fund raising for the event.
OUT AND ABOUT

LAs come together for brews and fellowship to benefit the Marine Toys for Tots
MARTIN HOGUE
925,000 CAMPSITES: THE COMMODOIFICATION OF AN AMERICAN EXPERIENCE
Thursday, February 26, 2015
5:00 - 6:00PM
JSB Lecture Hall

Martin Hogue is the William Munsey Kennedy, Jr. Fellow at the State University of New York’s Dept of Landscape Architecture in the College of Environmental Science and Forestry, where he has worked since 2010. Trained as an architect and landscape architect, and working primarily with analytical drawings as a mode of inquiry, his research explores the notion of “site” as a cultural construction - specifically the mechanisms by which locations become invested with the unique potential to acquire the designation of site.

Hogue’s most recent work, which centers around camping culture in the United States, interrogates the discrepancies that exist between the deeply cherished American ideal of ruggedness and independence and the desire for an increasingly sophisticated range of utilities and conveniences.

KAREN KUBEY
INSTITUTE FOR PUBLIC ARCHITECTURE, ART PAPERS LECTURE
Wednesday, February 25, 2015
6:00 - 7:00PM
Reinsch-Pierce Auditorium

As executive director of the Institute for Public Architecture, Karen Kubey pursues the organization’s mission, to promote socially engaged architecture, through urban research projects and a residency program for design practitioners. Kubey is a New York-based architectural designer and educator, specializing in housing design and research. Trained as an architect at the University of California, Berkeley, and Columbia University, she began her career working in affordable housing design. Kubey co-founded both the Architecture for Humanity New York chapter and New Housing New York, the city’s first design competition for sustainable and affordable housing. She is a recipient of the Independent Projects Grant from the New York State Council on the Arts and was the 2012 Wilder Green Fellow at The MacDowell Colony.
SAVE THE DATE

April 24-26, 2015
CE+D ANNUAL ALUMNI WEEKEND

The University of Georgia | College of Environment + Design presents

More details to come shortly. Please contact Audra Lofton for more information at alofton@uga.edu

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2-1/4x9x3 (WxLxH) 50 Ivory, 52 Majestic, 53 Cimmerian, & 54 Chocolate

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