Executive Committee Meeting MINUTES

1. Roll call (Quorum is 4)
   a. Jonathan Young, President (v)
   b. Matt Wilder, Past-President (v)
   c. OPEN, President-elect (v)
   d. Matt Cherry, Secretary (v)
   e. Sydney Thompson, Treasurer (v)
   f. Jay Gehler, MAL-Membership (v)
   g. Brian LaHaie, Trustee (v)
   h. Ben Kent, Atlanta Section (v)
   i. Dale Jaeger, NE/Athens Section (v)
   j. Chuck Taylor, Coastal/Savannah Section (v)
   k. Wimberly Treadwell, Middle GA Section (v)
   l. Nathan Aarons, MAL-Communications (v)
   m. Sarah Boyer, Newsletter/Emerging Professionals Chair (nv)
   n. Bobby Bullard, Advocacy Chair (nv)
   o. Audra Lofton, PR Chair (nv)
   p. Liza Mueller, Events Director (nv)
   q. Megan Perry, GSLA President (nv)

2. President's Report (Jon)
   a. Dues Increase
      i. Nat'l has passed dues increase for nat'l membership. Question – does GA want to also increase dues? Currently $75 for full member, $55 for Associate.
      ii. Comparables: TN = $90, TX = $90, NC = $100, AL = $50, FL = $115. For size we are, we could probably be $80-90. Seems like we should increase.
      iii. ExCom consensus would be to increase Associate Member to $60 and Full Member to $90.
      iv. Per review of GA-ASLA Chapter bylaws, “If dues to be increased, ExCom to advertise review and comment to entire GA Chapter for a period of not less than 45 days. ¾ vote of entire ExCom required.”

2. NEXT STEPS: Jon will take lead to distribute. Put on website and
create E-blast. Deadline is Aug 31st.

b. Potential Accounting Contractor
   i. FLO speaker was recently reimbursed, but it took 4 months to get him paid, which is an issue.
   ii. Jon has reached out to someone who could potentially help, who has quoted hourly rate of $45/hr.
   iii. NEXT STEPS: Jon is going to get a proposal from Accountant regarding scope and fee. To be discussed at next (Aug) Ex Com

c. ExCom Nominations
   i. Jon distributed notice of elections on website.
   ii. ExCom members should all think of 1-2 people to nominate and use online form to submit.
   iii. NEXT STEPS: E-blast to include nominations (in addition to potential rate increase)

d. Newsletter
   i. Next one due out in October (3rd quarter)
   ii. NEXT STEPS: ExCom members to submit any narrative ideas to Jon for incorporation.

e. Parking Day Event
   i. Always third Thursday in September
   ii. GA-ASLA role in Parking Day? Probably more of “advocacy” role to publicize locations, firms, organizations involved to larger Chapter membership.

f. 2017 Public Awareness Summit
   i. In Savannah next year. We are host state, so seems like we should do something.

3. Secretary’s Report (Matt)
   a. adoption of minutes from June 7 Ex Com call - Motion made, seconded and approved by Committee

4. Trustee’s Report (Brian)
   a. Leaders Express – Brian requested to be sent out to ExCom. Jon will do in future.

4-b. ASLA Nat’l Rebranding – RFP has been sent out to 16 design agencies, due back July 18th.

5. Treasurer’s Report (Sydney)
   a. Money
      i. Wells Fargo
– Checking: $56,413.04
– Savings: $20,405.86
– Legal Defense: $21,009.21
– Total: $97,828.11

ii. PayPal
– $9,732.29

iii. Total Money: $107,560.40

b. **Golf Tournament**

i. Opening registration up this month

ii. Met with Stone Mountain to go over our tournament

iii. Currently have $11,750 in sponsorships specifically for tournament

– Still need double eagle sponsor. **Jon thinks we actually do have a double-eagle sponsor. He will**

c. **General Sponsorships**

i. Money Promised to date: $40,850

ii. Money in hand to date: $36,650

6. **Awards Ceremony** (Matt W.)

a. **Submissions**

i. We have 27 total submissions this year.

ii. 55% came from two firms (8 from P+L, 7 from HGOR, 11 others).

iii. 2 were residential, 1 legacy design, handful of analysis/planning

b. **Jury**

i. Now that we know small pool of firms submitting, Matt W. thinks we can target group of experienced LAs to be on Jury.

ii. Everyone needs to be notified in September

iii. **NEXT STEPS: Matt W. will draft list and send out to ExCom**

c. **Ceremony Format**

6.i. To be discussed at next meeting.

7. **Communications Report** (Nathan)

a. 36 people registered for event this Thursday. Registration closes at noon tomorrow (Wed).

7.b. Nathan will work on e-blast including Parking Day, Nominations, and potential rate
increase

8. **Atlanta Section** (Ben)

9. **Athens/Northeast Section** (Dale)
   a. **NEGASLA Event with UGA/CED**
      i. Social following LARE review classes
      ii. Event coordinated with Donnie Longnecker who was in charge of the LARE courses
      iii. On Friday, June 10th
      iv. We had 40 people in attendance
      v. Thanks to Sydney for all her help!
   b. **Future Event – Vaughn B. Rinner, ASLA President Visit**
      i. Visit to UGA – Thursday, October 27th – Sunday, October 30th
      ii. ASLA President will give a lecture Thursday, October 27th in the late afternoon with reception following (likely at Georgia Theater Rooftop – event now being planned by UGA ASLA Student Chapter Vice President as President will be on internship this fall)
      iii. Would like NEGASLA Section to participate by contributing funds to the reception and advertising the event
      iv. All GAASLA members and all LAs in Georgia will be made aware of event and invited to attend
      v. **Can GA-ASLA contribute funds for this event?** *To be discussed at next ExCom once Dale is on call.*
      vi. Note UGA President will have more events scheduled, including attending the UGA-TN Football Game on Saturday; CED to hold a Tailgate in the Founders Garden for all who attend

10. **Middle GA Section** (Wimberley)

11. **Membership Report** (Jay)
   a. Per Jay update, membership went up about 4% recently
   11.b. Jon would like to include/highlight new members in e-blasts

12. **PR Report** (Audra)
   a. Audra working on NOLA spot for food and beverage.
   12.b. If we see any postings to “ask me anything” to direct those to Audra
13. Advocacy Report (Bobby)

14. GSLA Student Activities Report (Megan)
   a. Megan is taking internship at Disney World in Fall, so will not be able to be GSLA president. Is there a VP for GSLA at UGA?
   14.b. Next Steps: Audra will ask students if/who the student contact will be in future.

15. Other Business
   b. Next Meeting – Tues, Aug 9th at Noon

a. Meeting Adjourned 1:18pm.