Executive Committee Meeting MINUTES

1. Roll call (Quorum is 6)
   a. Jonathan Young, President (v)
   b. Matt Wilder, Past-President (v)
   c. OPEN, President-elect (v)
   d. Matt Cherry, Secretary (v)
   e. Sydney Thompson, Treasurer (v)
   f. Jay Gehler, MAL-Membership (v)
   g. Brian LaHaie, Trustee (v)
   h. Ben Kent, Atlanta Section (v)
   i. Dale Jaeger, NE/Athens Section (v)
   j. Chuck Taylor, Coastal/Savannah Section (v)
   k. Wimberly Treadwell, Middle GA Section (v)
   l. Nathan Aarons, MAL-Communications (v)
   m. OPEN, Newsletter/Emerging Professionals Chair (nv)
   n. Bobby Bullard, Advocacy Chair (nv)
   o. Audra Lofton, PR Chair (nv)
   p. Liza Mueller, Events Director (nv)
   q. Olivia LeMieux, GSLA President (nv)

2. President’s Report (Jon)
   a. **GA Chapter Dues Increase** – would align with National dues increase. Need 75% of ExCom vote (8.25 yeas) in order to approve. We had 6 votes as of August (J. Young, M. Wilder, S. Thompson, D. Jaeger, B. Kent, B. LaHaie). **M. Cherry votes yes, so need two more votes. Wimberley? Jay? Nathan? M. Cherry, W. Treadwell and N. Aarons also voted yes. 9 total votes. Vote for dues increased passed.**
   b. **ExCom Nominations** – nominations were due last week. **Jon is talking with a few people about President-Elect and will follow-up with them individually in the coming weeks.**
   c. **Newsletter** – went out last week
   d. **Southeast Regional Landscape Architecture Conference** – i.e. “Southern Latitudes” – JY having weekly conference calls regarding this. Targeting June 8-
3. **Secretary’s Report** (Matt C.)
   
a. ExCom to review and adopt minutes from last month. **Motion made by BH, seconded by ST. Adoption of October minutes passed.**

4. **Trustee’s Report** (Brian) at Nat’l Conference…
   
a. Approved annual operating plan in budget
b. Approved update on chapter model constitution and bylaws.
d. Welcomed new student advisory member and associate advisory member on the trustees board
e. Induction of new fellows – 28 this year. Dan (from CED) and Lucy Lawless included.
   
   4.f. Got to meet branding firm – Poulin + Morris Design Consultants (Out of NY)

5. **Treasurer’s Report** (Sydney)
   
a. Checking: $34,187.82
b. Legal: $20,407.93
c. Savings: $21,012.75
d. Paypal: $18,582.42
e. **Tax Return** - Mark sent tax return to her for this year.
   
   a.f. **GSLA Sponsorship Request** – ST just forwarded student request for funding for student socials/conferences.
   
   b.g. **OLPA Sponsorship Request** – Olmstead Linear Park Alliance – having fundraising Gala in Feb. They’ve asked us to be $1,500 “conservationist sponsor”.

6. **Communications Report** (Nathan)
   
a. Next big thing = holiday party
   
   6.b. JY would like to distribute Student’s Perspective of Nat’l Conference (by Olivia) bundled as part of next email blast

7. **Atlanta Section** (Ben)
   
a. **Holiday Party** – December 7th – Rooftop of Fado Buckhead. **Time TBD.**
   
   Sydney has the following items confirmed:
   
   i. Grand Prize Gift Basket – SESCO
   
   ii. Foursome (18-holes) – Stone Mountain
   
   iii. Whiskey Tasting Gift Box – Fado (Hoping to add $25 gift card to this)
   
   iv. Gift Card for 2 Tasting Tours – 3 Taverns (May go buy a 6-pack of their
IPA to pair with this)  
v. $100 Gift Card Gardenhood - Arborguard  
vi. “Taste of Glenwood” gift card set? (Liza)

7. **Next Event?** Ben thinking about possible event for next year – possible educational event for students next year?

8. **Athens/Northeast Section** (Dale)  
a. Did Dale get reimbursed for GA Theatre event?

9. **Middle GA Section** (Wimberley)

10. **Membership Report** (Jay)  
a. FYI - Jay just did member drive for Wisconsin Chapter. Got 5% rate of return.  
b. GA has about 350 prospective in-state licensees. About $8/person. J. Gehler proposes NTE $5k to send out mailers for prospective members. MW suggests avoiding holidays, focus more around Jan/February for mailers. So, **ExCom will defer this Agenda item to discussion/vote at face to face meeting.**  
c. ASLA just re-crafted brochure from 2 page to 1 page.

11. **PR Report** (Audra)

12. **Advocacy Report** (Bobby)

13. **GSLA Student Activities Report** (Olivia)

14. **Other Business**  
a. Storage unit for misc GA-ASLA stuff? - sitting in Jon’s office now. Probably don’t need storage unit.  
b. January ExCom face to face meeting – Jon sending out Doodle Poll for availability where/when? MC has potential venue.

Next ExCom Call = December 13th @ Noon