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On the Cover
The Atlanta Botanical Garden will host the Chihuly sculptures all summer from April to October. If you have not been to see this amazing show - you should consider going in the evening.

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This publication is produced quarterly by elected members of the Executive Committee in an effort to inform our Chapter Membership about relevant stories, opportunities, and items of interest on both the local and national levels.

In the production of this publication, many contributors are often enlisted to share their professional and personal opinions. These opinions do not necessarily reflect the official position of the Georgia Chapter of the American Society of Landscape Architects (GA|ASLA) nor the national association of the American Society of Landscape Architects (ASLA). The chapter’s positions on various topics are aligned with national’s position which can be found at the ASLA website.

For archived issues of the LA Letter, simply go to the chapter website at www.gaasla.org for further information. All archived issues are found in the “Publication” navigation bar and listed as “eNewsletters.” If the issue you are looking for is not found, please contact the Communications Member at Large (mal_comweb@gaasla.org).

The Georgia Chapter of the American Society of Landscape Architects seeks to support a healthy planet through environmentally conscious production and distribution of its quarterly publication. In an effort to strive for sustainable financial stewardship, the Chapter has dedicated the formerly accrued printing / mailing expenses from the LA Letter to better serving the membership.
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nce again, I’d like to express my gratitude to the members and leaders of the Georgia Chapter ASLA for giving me the opportunity to represent this state as your Trustee. As Trustee I serve as a conduit between our state members and ASLA National. I’d like to take this opportunity to communicate some of the important events and decisions that are “trending” at national.

NEW ASLA CENTER FOR LANDSCAPE ARCHITECTURE
As most of you know, the ASLA National Headquarters is undergoing a major renovation. Upon completion in late summer 2016, a new “ASLA Center for Landscape Architecture” will emerge. The six-plus million dollar renovation will create a more productive workplace and serve as a model for building efficiency and sustainability. Particular emphasis will be placed on the use of sustainable materials and practices, flexibility of space, and greater identity for the society while being harmonious with neighboring buildings and the Chinatown streetscape. Individual, corporate and chapter pledges to the campaign for the ASLA Center for Landscape Architecture have now exceeded one million dollars!

REBRANDING INITIATIVE
As a part of the new Center for Landscape Architecture, many trustees and ASLA leaders have both suggested and requested that the time is right to establish a rebranding initiative that might include a corporate imaging campaign and changes to our graphic identity. This is a current hot topic in discussion among the trustees and national staff and leadership. Look for this to be a major agenda item in the upcoming Midyear Meeting to be held May 19-22. I hope to have more to report after that meeting and would love your input.

2016 MIDYEAR MEETING AND ADVOCACY DAY
Chapter Presidents, Trustees, leaders and staff will gather in Washington DC for the Annual Midyear Meeting and Advocacy Day in mid-May. Traditionally the Midyear meeting oversees Strategic Priorities and Planning, reviews and elects three vice presidential candidates, and establishes ASLA Honor Selections. ASLA President Chad Danos will preside.

In addition, it is a long-standing tradition that one day be set aside at the Mid-year Meeting to promote the profession and advocate for issues and pending legislation in the Senate and the House. This year’s Advocacy Day is May 19th. Legislative issues of importance to the profession continue to be transportation planning and infrastructure and the support of the National Park Service in its Centennial Anniversary year. Trustees and Chapter presidents receive training and talking points on current issues prior to meeting with legislative leaders.

DUES INCREASE
The Finance and Members Services Committee along with the ASLA Executive Committee have approved a dues increase recommendation. This recommendation will be submitted to the Board of Trustees for action at the mid-year meeting. While no one likes to increase membership dues, it is an inevitable necessity if programs and services are to remain at high levels. It is also necessary to show a percentage of the budget being supported by membership to maintain our “non-profit” status. More details to come, but this dues “adjustment” will likely pass.

ASLA ANNUAL CONFERENCE AND EXPO
Plans are now underway for our national conference and expo to be held this year, October 21-24 in New Orleans. If you have never been to the national conference, don’t miss this one! Mark your calendar and plan on joining thousands of fellow landscape architects as they gather in New Orleans! Educational sessions, the ASLA Bookstore, the Alumni Tailgate and a huge Expo are just some of the attractions. Plus, it’s New Orleans. Let the good times roll! I’ll buy you an oyster at Acme Oyster House. After all, October IS an “R” month.

Again, it is a privilege to serve as your ASLA Georgia Trustee. Please feel free to contact me if you have concerns or questions regarding ASLA National. Executive Vice President Nancy Somerville and her dedicated staff at ASLA work tirelessly on our behalf every day to highlight our profession and enhance service to our members.

:: Brian LaHaie
IT’S TIME TO VOTE FOR A PRESIDENT!

While the rest of the country is approaching election overload, members of ASLA are excited about the presidential candidates they have to choose from it’s time to step up and be heard as ASLA determines its future leadership. The annual election for 2017-2018 president-elect is open through midnight June 23, 2016, Pacific Time. All Full, Associate, and International members in good professional standing are eligible to vote and will receive a paper and/or email ballot to participate. To be honest, it is refreshing to be selecting our next leader – without a single handful of mud being slung from both candidate and no super pac in sight. To be honest, both nominees are great leaders with an extremely broad background of experience. Some of our members may decide that they would rather stay on the sidelines with this one and not bother voting. Don’t be ridiculous! You have paid annual dues for your membership. It’s sort of like paying a fee to vote. You’ve paid and now you should vote. Voting is one of the benefits of membership that you should not take for granted. Your input into who will be our next president is the very thing that gets you invested as a member. Voting may be the action that changes your opinion about volunteering on a national committee (which any member can do by the way), participating in your local chapter events, or even getting involved in your local chapter’s leadership.

Often I review chapter membership rolls and am amazed at the size of our chapter. Our chapter is just over 330 members strong in 4 sections across the state. Many of them have volunteered at the national level as well as the local level. Both of our nominees for president came from a background of service. They both served on their respective chapter Executive Committees as well on several national committees. We may have the next president of ASLA on the current Georgia member roster right now and not even know it.

Voting is an opportunity to ask yourself some very serious questions about where your profession is going – don’t miss this opportunity to play an active role in determining our future.

Greg Miller, PLA, ASLA
Principal, Morrow Reardon Wilkinson Miller Ltd.
Albuquerque, New Mexico
Adjunct Professor, University of New Mexico
BLA from Texas A&M University

Gary A. Brown, PLA, FASLA
Director of Campus Planning and Landscape Architecture at the University of Wisconsin Madison, Wisconsin
BLA from University of Wisconsin - Madison
I’m Greg Miller and I’m a landscape architect in Albuquerque, New Mexico. I get to design public parks, streetscapes, schools, residences, and therapeutic landscapes. I love being a landscape architect because it combines art with sciences like ecology, sociology, psychology, and hydrology. I create places that integrate people with the outdoors in safe, accessible, and environmentally sustainable ways.

That’s it. That’s the elevator speech. That’s all it takes to briefly tell your story. I’ve gotten to know a lot of landscape architects around the country, and we’re all pretty similar. We share the same comprehensive perspective of the world around us and have similar values and ethics. We’re also extremely proud of the work we do but are generally humble and don’t always feel comfortable telling our story. Our biggest challenge as a profession is the lack of public understanding of our expertise. It’s our biggest challenge because it can trigger a wide range of other problems. We’ve been working hard to raise public awareness, and we’re doing better than ever. The issue is that PR is a relentless effort because the audience and issues continuously change and evolve.

We’re not necessarily shy about stating our value. Fifty years ago, a bold group came together to write a Declaration of Concern that avowed the vital role of the profession as part of a collective effort to solve critical environmental problems. We’ve since established landscape architecture as an example for how to better plan, design, and care for the built and natural environment.

“The way we get there is two-fold: continue successful programs that are producing results, and create complimentary programs that will build on those successes.”

Fifty years later, we’re still facing some of the same environmental issues, and frankly we’ve added a whole lot more concerns to the list. But we’ve established landscape architecture as the profession that can have the most profound role in the solving these issues. Landscape architecture puts it all together. I think we’re poised for explosive growth of our influence. We’re ready to stand together as a society and move into a new era.

One of the main agenda items of this meeting is to discuss rebranding. Those discussions are causing us to take an introspective look at who we are, what we do, and how we’re positioning ourselves for the future. We’re finding that task somewhat difficult. It’s clear in our own minds, but can we find that same clarity in our external message? We see the world as a more complex set of systems, and we’ve gained additional expertise to the point that it’s hard to summarize our capabilities. That’s good, because it’s a reflection of the profession’s increased value. However, it makes it harder to articulate a succinct message.

It also makes it harder on the future of the practice. Students and early-career professionals are expected to know more and communicate in a greater variety of ways. We expect the next generation to know the basics and be experts in a wide range of other topics. We’re asking them to retain the art of the profession, while layering more sciences into the design process. In addition to geology, botany, sociology, psychology, and ecology, we’ve added epidemiology, neuro-physiology, and anthecology (study of pollinators) to the curriculum. We’ve also added transportation engineering, hydrological engineering, materials science, and macro-economics as basic components of our body of knowledge.

Our traditional skills, and emerging areas of expertise, will position landscape architects as the profession most adept at solving the problems associated with climate change, increasing urbanization, over-extended natural resources, and social injustice.
We can live up to that challenge.

The way we get there is two-fold: continue successful programs that are producing results, and create complimentary programs that will build on those successes. The primary way to build on our successes is to reinforce and promote the work that our chapters are doing in support of the national agenda. We have great chapter leaders who are excited to enact their own local programs. Every chapter is different, so the support needs to be flexible. Here are the key programs areas and ways that I think we can assist chapter development and produce greater results.

Public Relations
ASLA has created a fantastic plan for public relations. On the national level, our honors and awards, World Landscape Architecture Month, and a whole host of other programs give us a tremendous wealth of material to promote the profession. Our biggest opportunity comes with empowering chapters to increase the effectiveness of their own PR campaigns. The public relations summit is already doing that and can continue to provide tools for chapters to use in their own efforts. We can get every state to designate April as Landscape Architecture Month. Chapters can use their resources to create visitors guide apps that highlight award-winning and notable projects. Let’s distribute the existing templates and allow chapters to build the PR network across the country.

Advocacy
ASLA has also created an incredibly effective advocacy network. We need to continue to reinforce state and local level advocacy. The advocacy summit has been doing a great job of teaching chapter leaders how to enact their own plans, but we need to make our efforts more proactive. Greater understanding of the profession by state legislators will reduce our need to defend licensure. The more we assist city leaders to craft policy, the greater the likelihood that landscape architecture is codified as a critical element of urban planning and development. Expanding and diversifying our collaborative efforts with allied professionals will build relationships and further establish landscape architecture as a pre-requisite to good design.

Membership
Our membership programs have established ASLA’s retention rate as one of the highest among professional associations. ASLA continues to provide critical support to chapters through the Chapter Presidents Council and membership committees. We need to continue to evaluate our programs and communications media to stay relevant to the next generation of landscape architects. We also need to help foster collaborations between professional and student chapters. Leadership development and expanding our diversity should be common themes throughout all of our efforts.

Renovation, restoration, rejuvenation, remediation, and reinvigoration allow us to grow within our footprint and will continue to redefine our communities. I think the golden years of the profession lie ahead of us, and I’m excited for what the future brings.

When people ask me what I do, I ask them how long they have. The long answer is long. The short answer is; I design the places that you enjoy in a way that will allow your great-grandchildren to enjoy them too.

“We have great chapter leaders who are excited to enact their own local programs. Every chapter is different, so the support needs to be flexible.”
landscape architecture at its core focuses on providing for the health, safety, and welfare of the public. This still remains the primary charge of the profession, but the depth of our work is increasingly recognized as vital. For instance, the public now values parks for being more than just safe places for recreation. There is a greater appreciation for universal accessibility, opportunities for kids to reconnect with nature, and therapeutic benefits for people with mental, behavioral, and sensory disorders. Efficient systems that reduce resource consumption, while providing ecosystem benefits, are now considered prerequisites for a successful project. All of our members, whether in private practice, public institutions, or academia, can demonstrate meaningful impacts to their community.

ASLA has recently enacted umbrella policies that will guide the continuing evolution of our programs and operations. Promoting ASLA and landscape architects as leaders on critical issues, fostering the development of emerging professionals, and diversifying our membership will amplify the effectiveness and influence of all our efforts. The advocacy network can build on successes at the national level to advance critical issues in our local governments. SITES will progressively steer decisions and policies based on measured successes. The Center for Landscape Architecture will exhibit our commitment to supporting sustainable development and can act as a catalyst for additional advances. Furthermore, expanding our focus on urban development and environmental justice will increase the public awareness of the valuable work being done by landscape architects.

Our challenges remain real, but opportunity abounds to firmly establish ASLA at the forefront of creating a better world.

“All of our members ... can demonstrate meaningful impacts to their community.”

Biography
Greg Miller, ASLA, is president of the firm Morrow Reardon Wilkinson Miller Ltd. in Albuquerque, New Mexico. MRWM is a mid-size firm with 12 licensed landscape architects practicing primarily in the Southwest. Miller has a diverse range of project experience with a focus on parks and recreation facilities, schools and campuses, complete streets and transportation corridors, health care facilities, and residential landscapes. Miller is a licensed landscape architect in New Mexico, Texas, Arizona, Colorado, California, Ohio, and Illinois.

Miller has taught as an Adjunct Professor in the Master of Landscape Architecture Program at the University of New Mexico for 12 years. He teaches Materials and Construction Techniques as well as Water and the Landscape. He has worked diligently to strengthen the connection between the professional community and students through his service as a mentor, thesis committee member, and liaison to the student chapter. He has also spent six years teaching in the Art in the School Program, a volunteer program that fosters the love of art and design at the elementary-school level. Miller’s national leadership experience includes ASLA Vice President of Membership and New Mexico Chapter Trustee. He was Chapter President and has held several other positions on the NMASLA Executive Committee. He has also served on a variety of chapter and national committees. Miller has recently served on ad-hoc committees to provide technical and industry expertise on the City of Albuquerque’s effort to update the landscape, water use, street tree, and complete streets ordinances.

Miller has authored feature articles in Landscape Architecture and Specifier News (April 2010) and LD+A Magazine (March 2014) and a case study chapter in Architectural Graphic Standards, 11th Edition (Albuquerque West Side Skatepark). He has recently been a speaker at several local and regional conferences including Think Trees New Mexico, Great Plains Green Convention, Transportation Research Board AFB40 Mid-Year Meeting, and the New Mexico Architectural Foundation Fall Tour.

In his personal life, Miller enjoys traveling with his wife and two kids, attending their school functions, and coaching Little League Baseball. He earned a Bachelor of Landscape Architecture degree from Texas A&M University.
first want to thank the Nominating Committee for allowing me to pursue this amazing opportunity. It is a great honor to be considered for the role of president-elect and president of the American Society of Landscape Architects.

ASLA and the profession of landscape architecture are entering an exciting time on many key national issues. They include our changing climate, licensure advocacy, increased public relations and public awareness of the profession, leadership development, career discovery, Sustainable SITES, and the incredible new Center for Landscape Architecture. These are all key initiatives that I fully support and will continue to do so in the future. As ASLA president, it will be my job to assure the profession works hard on advancing these issues as we move forward in the future. Today, I want to take a few minutes to think a little bigger; a little broader and more holistically.

When President-Elect Vaughn Rinner called me to say I had been nominated, I of course told her I had to think about it. Later that day, I found a post online that caught my eye. Not atypical, but this one was something different, something special. It could have been just dumb luck or a simple coincidence, but I watched and listened to this clip over and over again. By the end of the day, I had made up mind.

The link was about a good friend and colleague of mine, Professor William Cronon, who teaches an American Environmental History class. His last lecture of the semester is well known to be one of those life changing moments for many of his students. One of Bill’s goals is to change the way his students look at the world, how they view their world every day and how they walk through their landscapes in time. He wants them to see things they otherwise wouldn’t see. He talks about “the power of the bird’s-eye view” and looking at the landscape from a few hundred feet in the air, something we landscape architects all too often take for granted. Professor Cronon wants his students to… “Never forget the people and creatures that are in those landscapes that the bird’s-eye view gives you, so that no matter how faceless or far away those people may seem, that it is part of our obligation to the people and other creatures of the world, as we live in the present, to remember that they have faces like us, that they are like all other living creatures of this world, and that they live at the center of some material, moral, and spiritual universe. If you are not willing to grant and engage the live reality of their beings, in the places that are dear to them, you will not understand the world.”

Pretty profound stuff.

He goes on to say… “Seeking to tame the earth, as we have, we have taken upon ourselves the burden of attending and caring for the garden we have sought to make of this planet. We’ve become responsible for the earth, and we have to assume the moral consequences of that responsibility for our planet. In caring for the earth and its creatures we have to learn to care for ourselves. In taming nature, with respect and love, it means taming ourselves as well.”

Like many of his students, I was transformed. Now I know why they come out of that class crying. Sobbing!! Let me repeat that last line. “In taming the earth with respect and love, it means taming ourselves as well.”

I couldn’t agree more wholeheartedly. As passionate landscape architects who design and redesign this earth, we sometimes must step back and remember why we do what we do. “As passionate landscape architects who design and redesign this earth, we sometimes must step back and remember why we do what we do.”
tures that inhabit these places we call Earth. We often seek to improve upon nature, or actually, improve upon ourselves as we rework a prior use (or misuse) of the land. We must keep the ultimate goal in mind that we are creating a succession of history in all that we do. We often seek to have our landscape designs be timeless, but we all know they change and grow over time. That is the best part of what we do. Everything changes and grows over time. And so must we.

Over my career, I have served ASLA as a member-at-large, chapter secretary, eventually a chapter president-elect, president and past president. I have volunteered for many local and national committees, eventually serving as national Vice President for Professional Practice. In 2004, I was recognized as a Fellow for my administrative works and have now spent the last three years as a Chapter Trustee. But why, you ask, do I bring all this up now as I run for this important leadership position? It’s because I don’t ever want to forget your faces. I do this for you, not for me. You are the creatures that inhabit the world in which I live and I want to make it better for you, as members of ASLA.

I have three goals to help make our shared world better and assure that we, together, continue to create our own history in our place and time. Those goals are to:

1. Promote our profession through all forms of education and in all stages of our careers.
2. Develop a long range plan to increase ASLA to over 20,000 members.
3. Promote leadership development for an ever diverse group of emerging professionals.

On January 4, 1899, a group of 11 individuals gathered together to “establish landscape architecture as a recognized profession in North America” to “develop educational studies in landscape architecture”, and to “provide a voice of authority in this ‘new profession’.” Wow, history in the making. Did you think they knew that at that time? Of course they did! The Society’s mission today is to advance that once “new” profession through advocacy, communication, education and fellowship. We’ve grown from those original 11 members to over 15,000 strong. We are doing amazing things to promote our profession, our members, and our emerging professionals. But we can always do more. Indeed, we must do more.

But we can always do more. Indeed, we must do more.

We must continue to grow our membership through outreach to the many non-member landscape architects across the country. If we want the profession of landscape architecture to remain vital and relevant, we must reach out to our young, diverse emerging professionals and make sure they understand the benefits of being a member of ASLA throughout their careers. We can do that by helping them grow as leaders, just like you have helped me become a leader throughout my career. I wouldn’t be standing here today, with the passion I have for this profession, seeking your support, if it wasn’t for all of you. You have taught me so much and now it is time once again for me to give back.

Professor Cronon’s message speaks to us at whatever age we are, wherever we are in this world, and in whatever we are doing right now in our careers. I believe we must all take advantage of these small, teachable moments to help everyone understand who we are as landscape architects, what we do, and most importantly, why we do what we do. We are here to make our world a better place for all.

We must remember the faces that have gone on before us. Those faces of the first landscape architects who created this entity we call “the American Society of Landscape Architects.” Olmsted, Simmons, Farrand, Manning along with all the others. They have all helped us become the leaders we are today, for tomorrow and forever. We stand on their shoulders, and those who come after us, they stand on our shoulders. We are all explicity linked through time, all looking down upon this earth from our own bird’s-eye view. We are all interconnected people with the creatures that inhabit our own world, taming nature with respect and love, as we indeed, tame ourselves.
As we look to the future of the profession and Society, it’s important to remember why we do what we do as landscape architects. It’s also important to remember why we are members of a professional society that provides outstanding service throughout our careers. ASLA exists to support you in your practice and your ability to advance professionally as an industry leader.

Why are you a member of ASLA? Is it the many outstanding professional development opportunities, or the incredible network of colleagues that share in your passion? Is it because no other organization better represents your interests nationally, or is it that ASLA can help you build your business and professionally grow year after year? Could it be you enjoy learning from others about how ASLA has provided the leadership skills to succeed beyond their wildest dreams? Perhaps it’s because you enjoy volunteering your time knowing that you will get in return exceedingly more than what you put in. It could also be about seeing young, energetic interns grow to become outstanding professionals that design amazing places for people to enjoy every day. It could be about developing a long-range master plan for a place you’ll never see finished knowing your vision will positively enhance users for decades to come. Or it may be about saving an historic landscape for future generations to enjoy forever. For me, it’s all of these and much more. This is why I am a landscape architect and long-time ASLA member. These are the stories we need to tell to advance the profession and the Society forward.

My goals as the 2018 ASLA President will be to:

Promote our profession through all forms of education and in all stages of our careers;

Develop a long range plan to increase ASLA to over 20,000 members; and

Promote leadership development for an ever diverse group of emerging professionals.

I am honored to be a President-Elect candidate and look forward to working with you to advance our professional society in all that we do together. Not for ourselves, but for the people we serve.

Biography
Gary A. Brown, FASLA, has worked as a professional landscape architect at the University of Wisconsin for over 32 years. He currently serves as the director of Campus Planning and Landscape Architecture at UW-Madison, overseeing the development of the 20-year campus master plan and all site-planning activities on this spectacular 933-acre lakeside campus. He is also the director of the 300-acre Lakeshore Nature Preserve, a unique urban oasis that is used for active learning, research, and outreach, safeguarding this beloved historic and cultural landscape for the generations of faculty, staff, students, and community visitors who cherish this land. He holds a Bachelor’s degree in Landscape Architecture from UW-Madison and was inducted as a Fellow in the American Society of Landscape Architects in 2004 for his administrative works.

Brown has served ASLA in many varied capacities, from member-at-large, secretary, and president of the Wisconsin Chapter, to chair of the Professional Practice Network for Campus Planning & Design. He also served on the ASLA Professional Practice Networks Council from 1998 to 2007 and was chair in 2006. Brown was the ASLA National Vice President for Professional Practice from 2008 to 2010 and is currently the Trustee for the Wisconsin Chapter of ASLA.

Over the past three decades, Gary has sat on numerous public planning committees and commissions promoting the work of landscape architects and providing professional guidance on neighborhood plans, zoning ordinance updates, and workforce housing initiatives. In 2000, he received the Outstanding Public Service Award from the Wisconsin Chapter of ASLA for his eight years of service on the City of Madison Urban Design Commission and in the development of the legislation that garnered the title and practice acts for landscape architects in the state of Wisconsin. He received the 2004 Outstanding Alumnus Award from the Department of Landscape Architecture at UW-Madison, and has served as a founding member and chair of their Alumni Advisory Board. He regularly serves as a guest lecturer and critic and has mentored dozens of young landscape architecture student interns in his office who proudly go on to build successful professional careers of their own.
Dean Daniel Nadenicek has advanced landscape architecture by example - as a scholar and as a servant leader. As the leading international scholar on H. W. S. Cleveland, he has given us historical analysis and philosophical inquiry that sheds light on fundamental contemporary design problems of how to comprehend and represent environmental function. As a leader of academic programs, he has demonstrated the enormous “soft” power of nurturing the intellectual growth of others to propel the profession forward.”

“Professor Nadenicek encouraged my growth at critical times in my life beginning with my masters degree years, 2000-02. He continued to mentor me as I went into practice, entered a PhD program, and eventually became a teacher. I have always counted on important counsel and wisdom from my former professor, especially at critical stages of my career. His recent editorial suggestions for my Landscape Journal manuscript are especially significant to achieving my goals.”

“Dan Nadenicek has advanced landscape architecture for over 25 years. During this time he dedicated his life to expanding the knowledge base of the profession through research and editing, teaching, administration, and service with a particular focus on landscape architectural history and historic practice. Professor Nadenicek’s prolific research in landscape architectural history and theory has resulted in more than 60 peer-reviewed and invited paper presentations at conferences and institutions globally. Nadenicek has published over 50 peer-reviewed articles and book chapters in critical scholarly publication venues. These include Landscape and Urban Planning, Landscape Journal, Dumbarton Oaks Colloquium Series, Journal of the New England Garden History Society, and Pioneers of American Landscape Design. He served on the editorial board of the UGA Press, assisting in developing a new landscape design book series. Currently he serves as editor of the Library of American Landscape History book series titled Critical Perspectives in the History of Environmental Design. He also serves as coeditor of Landscape Journal, the flagship scholarly journal in landscape architecture. Over his academic career, he has effectively taught more than thirty separate courses to over 4000 students, served on over 25 masters thesis committees, 4 PhD committees, and advised undergraduate independent studies. At Penn State, as a department chair at Clemson, and as a dean at UGA, he worked with faculty to start six new programs, establish centers, and secure resources for the benefit of students, faculty, and the public. He engaged in over 30 service projects in several states sharing knowledge with general audiences.”

“Daniel J. Nadenicek’s outstanding leadership in steering the large, significant and high-ranking programs at UGA’s College of Environment + Design has resulted in the dissemination of knowledge for many exemplary students over the years. His innovative method to gather input from the Dean’s Advisory Council, experienced professionals across many disciplines meeting twice a year, successfully guides his strategies to cultivate relevant student skills and enhance learning outcomes to make a positive difference in the world.”

Joan Nassauer, FASLA, Professor Landscape Architecture, University of Michigan

Ben Shirtcliff, PhD Assist. Professor Landscape Architecture, Iowa State University / former student

Terry Ryan, FASLA Jacobs/Ryan Associates CED Dean’s Advisory Council
Selected Experience
August 2008 — Present: Dean, College of Environment and Design, University of Georgia (UGA)
August 2008 — Present: Draper Chair in Landscape Architecture, UGA
July 2002 — July 2008: Professor and Chair, Department of Planning and Landscape Architecture, Clemson
January 1996 — May 2002: Director, Center for Studies in Landscape History, Penn State
August 1991 — June 2002: Assistant and Associate Professor, Department of Landscape Architecture, Penn State
March 1990 — June 1990: Instructor, Dept. of Landscape Architecture, University of Minnesota (MN)

Education
1991: Master of Landscape Architecture, University of MN.
1991: Bachelor of Landscape Architecture, University of MN.
1976: Master of Science in History, Minnesota State Univ., Mankato
1973: Bachelor of Science in History, Minnesota State Univ., Mankato

Honors and Awards
2016: Selected as Fellow of Council of Educators in Landscape (CELA) Architecture to be awarded in March 2016: Top 25 Most Influential Design Educators, Design Intelligence
2009: Outstanding Administrator Award, CELA
2004: South Carolina American Planning Association Award, “Greenville, SC Master Planning” with Umit Yilmaz
2000: Horace Cleveland Visiting Professor, University of Minnesota
2000: Best Paper Award “Environmental Rhetoric,” Eastern Communication Association, Pittsburgh
1996: CELA National Award of Recognition, Excellence in Teaching, Research, and Service
1994: Award of Excellence in Teaching, College of Arts and Architecture, Penn State

Daniel J. Nadenicek, ASLA

On behalf of the executive committee of the Georgia Chapter of the American Society of Landscape Architects, it is my pleasure to nominate Daniel J. Nadenicek, Dean of the College of Environment and Design (CED) at the University of Georgia (UGA), for inclusion in the 2016 class of ASLA Fellows in the knowledge category. Design Intelligence recently recognized the very high quality of the programs he currently leads. In commenting on those high rankings, UGA Provost Pamela Whitten wrote, “These latest rankings for UGA’s College of Environment and Design are gratifying, but they’re certainly not a surprise. The college’s faculty, students, and programs are outstanding, and the leadership of Dean Nadenicek is exemplary.” The ability to achieve success of this nature did not occur over night but was built over his long academic career.

In this nomination we clearly describe the impact of that long career in creating and disseminating knowledge through research, teaching, administration and service. He has published an important landscape history topics in many of the most prestigious venues in the discipline. He has inspired thousands of students to follow their own paths of knowledge discovery. Through his various administrative assignments, he has mentored more than 60 faculty members, who in turn increased the knowledge-base of the profession through their own research and teaching. A good example of this larger impact is that fact that UGA faculty in the CED have increased the number of LEED projects with their own students and faculty.

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Because of his significant personal achievements and the many broad-based influences though his editing and administrative, the executive committee of the Georgia Chapter of ASLA believes that Dean Daniel Nadenicek is worthy of inclusion into the ASLA Council of Fellows.

Sincerely,
Jonathan Young, President
South Carolina Chapter of the American Society of Landscape Architects
The company metrics you should be evaluating

Recently, I went to New Orleans, Louisiana for an extended weekend while my wife attended a corporate function. While she worked, I was able to tour the “most interesting city” (as proclaimed by a billboard on the outskirts of town along I-10).

As Landscape Architects, we are plagued with observations. We never experience something on face value; we always look deeper at the design value of certain decisions. Many times I find myself interviewing myself. It’s an odd scene that begins with looking / observing and then taking notes or drawing pictures in a journal. The whole process must be odd to witness – like watching a stalker or secret agent.

Such were my three days in the French Quarter and Lower Garden District. There was plenty to see and ask questions about, but I kept coming back to a simple observation – what constitutes great experiences? In most of the cases, the journaling took place in a restaurant. With no one to converse with during the dining experience (my wife was working most of the days), I found myself evaluating the experience. I am not a food critic (although I was asked this on several occasions), but wondered if they approached the process in a similar manner. What are the elements that constitute a high rating? I began to think about this as it relates to my business – what are the components of my service and how are they interrelated.

The setting for many of the restaurants was similar – I typically steer clear of the chain establishments and seek out local places that will tolerate tourists. The architecture is unique to this area and it is amazing to see how tenants have adapted their use to the existing constraints and parameters. In general, each restaurant had its own brand – rooted in the uniqueness of their setting.

The food was important – it’s the point of a restaurant, but it was not the only thing being consumed. If the food was average and the rest of the experience was amazing, then the overall experience felt great. Of course, if the food was amazing and the place was a dump with little character, then the total experience would not be so terrific.

The service became the lynch pin to the whole experience. Was the server attentive? Did they anticipate my needs before I flagged them down? The server was the employee that became the connection point between the restaurant and me. They were responsible for the outcome of our interaction.

Monty’s on the Square - Beignet Fries $6
Thin French Fry Style Beignets Topped with Powdered Sugar

The value is the last impression the restaurant patron is left with. The menu stated the price before I ordered my meal, and it often set the expectation. You simply don’t expect much from a $10 steak. It’s $10! But a cut of meat that is deliciously described, carefully prepared, exquisitely presented, and longingly consumed...
you might pay $50 and feel like it was a pleasure to pay for the right to experience the meal.

You’re smart people. You see where I’m headed with this:

1. Are you maintaining your brand? (Setting) Each of our firms - no matter how many employees there are must have someone in charge of maintaining the brand. You exist as a company because your brand is uniquely yours. If the market had to support two identical or even similar firms - one would not survive.

2. Is your product amazing? (Food) From the appetizer to the main course and even the dessert - is your product the best you can do? Often, I hear from new clients that another firm did an amazing job on the conceptual work, but missed the mark in another phase of the job. Don’t focus on just the appetizer; stay at the table for the whole meal.

3. Who is responsible for connecting to your clients? (Service) Sometimes we are so busy with other jobs that we lose our focus of the client. There is a limit to how much we as landscape architects can do before the quality of our customer service begins to fail. Task each project manager in your office with the responsibility of maintaining the client’s needs throughout the design process.

4. Do your clients get a $10 steak or a $50 steak-venture from you? (Value) Be careful with this one. We have all heard the phrase “all sizzle an no steak.” The key to making sure you stay in the clients “Value – Wheelhouse” is knowing what the client values most. For some it is the pace of work - getting quality products in a better-than-reasonable time frame. For others it is about the marketing value they can get with your products. No matter the type of client - you have to ask them what they will value most so that you know how to deliver.

These four characteristics all contribute to the overall experience of your existing clients and your future clients. Craft the experience for them.

:: Jonathan Young

As soon as you read the title of this article, someone’s name popped into your head. Even better, you thought for a fleeting moment that YOU would make a good member of the Georgia Chapter ASLA Executive Committee. Don’t let that name or nagging thought that you should get involved slip away.

We need your help. Georgia landscape architects have had a tough battle to keep the doors open and the lights on over the past 5-8 years, but the momentum of our profession is building. That’s where you come in. We need your help to keep the momentum building.

The GAIASLA Executive Committee invites you to nominate yourself, a colleague, a mentor - anyone you think is inspiring an a good leader for the chapter. We cannot make it to the next level without your support and leadership.

It is not enough to simply come to the annual meeting once a year. We need your experience to build leadership opportunities within our chapter.

How can you participate?

• Run for Executive Committee
• Nominate someone for leadership
• Join a committee as a volunteer
• Help create, plan or support an event
• Speak at an event

If you have a name in mind (even if it’s your own) press the nominate button.

If you would like to volunteer for helping with an event press the volunteer button .
n the past, the chapter’s Frederick Law Olmsted Luncheon speakers have tended towards historical topics. But under the leadership of Jonathan Young, the decision was made to seek out speakers who, to use his words’ thinking bigger, and bolder, who would challenge, encourage, and expand the definition of landscape architecture, much like FLO did.” Jonathan heard David Rubin, the founding principal of LAND COLLECTIVE, a landscape architecture and urban design studio committed to practicing with an emphasis on socially-purposeful design strategies, participate in a panel at the 2015 ASLA National Conference in Chicago.

When David spoke about the Bromo Arts & Entertainment District Vision Plan (Baltimore, MD) Jonathan was particularly taken with the project. Jonathan was also intrigued with the gap analysis research LAND COLLECTIVE performs for projects before and after their work is complete. So, Jonathan and the GA ASLA Executive Committee were pleased to hear this distinguished thought leader wanted to talk with members of the chapter about “The City is a Landscape: Empathy, Design and the Space Between Buildings.”

When Jonathan introduced David Rubin to those assembled, he suggested it was not just an opportunity to enjoy one another’s company or reflect upon the efforts of Olmsted. Rather, it was a chance to break out of the narrow track of vision we all inhabit in our workaday lives. Jonathan proposed that we take a moment to appreciate the wide diversity of skill and talent in the room and to consider the ways in which we can and might in the future, refine both locally and regionally, what we do as landscape architects.

David Rubin followed Jonathan’s introduction by asking that we open our minds and prepare ourselves for a talk about abstractions. David suggested that listeners would get the most out of the presentation is we simply allowed the talk to flow over us. The major thesis of “The City is a Landscape” is that the landscape functions as the connection between all people, thus landscape architecture has the ability to create places and spaces in which dialogue and engagement among disparate and varied people can take place.

The abstract for David’s presentation is far more eloquent; “More people live in urban environments than they have in the history of human habitation. At the same time, the division between those that have more and those that have less is increasing exponentially. It is in the connective tissue of cities – the landscape fabric – where opportunities for creating equity will bring all citizens together in dialogue. In his presentation, “The City is a Landscape: Empathy, Design, and the Space Between Buildings,” David Rubin, founding Principal of LAND COLLECTIVE, explores the landscape of cities, expressions of governance, and connective tissue as the great equalizer. Along the way, he presents notions for raising the collective consciousness, finding opportunities for all in multi-dimensional landscapes, and why Stephen Hawking is actually a wannabe landscape architect.”

“The City is a Landscape: Empathy, Design and the Space Between Buildings” was broad ranging and extremely thought provoking. During the course of the luncheon David talked about gravity as a universal truth. He mentioned the three books which are always on his bedside table; The Emperor's Handbook, a translation of the Meditations of Marcus Aurelius, Stephen Hawking’s A Brief History of Time, and The Eyes of the Skin by Juhani Pallasmaa. Not exactly light reading for someone who disliked reading intensely as a child. Oh, and David did indeed explain why Stephen Hawking is a closet landscape architect, but you will have to ask David about that revelation yourself! We would suggest you take some time to visit Land Collective’s website and familiarize yourself with the work there. Projects of particular note are the Baltimore Bromo Arts & Entertainment District Vision Plan, The Junction, the Kitselman Trailhead and Park, and The CommonGround and Sky Farm At Eskenazi Health Hospital. All four of these public projects illustrate different ways in which landscape can be used to connect and/or reconnect a vast array of people in a wide variety of settings. Each project clearly supports David’s notion that landscape architecture can be utilized to engage a broad spectrum of people in dialog as well. Lastly, they testify to the Ancient Greek belief (Plato and Aristotle) that there is a common goal in society; to promote an environment of cooperation, friendship, and harmony among
different social groups, with the hope of benefiting from one another, thus adding to the common good. The common good being the flourishing of society and the fulfillment of human purpose, something that is attained by the community but shared individually by its members. Or as David stated towards the end of his talk “Where justice rules, people shall gather in the common good.”

In 2011, Michael Mehaffy wrote an article entitled “How Landscape Architects Can Save the World.” In that article Mehaffy explained why landscape architects are well positioned to make positive change in the urban environment. Specifically, he spoke of a “Functional Public Realm” and the notion that landscape architects could re-integrate the public realm into the urban and architectural fabric. He hypothesized that the result of this work would be more sustainable and have greater ecological insights than what preceded, and would help to bring about an urban renaissance. The work of Land Collective, as explained by David Rubin in his talk “The City is a Landscape: Empathy, Design and the Space Between Buildings,” seems to be proof positive of Michael Mehaffy’s theory, and it was a real treat to hear about such spectacular projects in person.

FYI - Using this last bit is not necessary. A link could be provided to LAND COLLECTIVE’s website instead. David is the 2011-12 recipient of the Rome Prize in Landscape Architecture from the American Academy in Rome. His projects have received awards and honors from the American Institute of Architects and the American Society of Landscape Architects, among others.

David founded LAND COLLECTIVE after twenty-one years in practice to devote himself to crafting landscapes which affect positive social change through empathy-driven design. His current commissions include a new plaza and streetscape at the New York Stock Exchange in Manhattan, a 10.5-acre public park in Westfield, Indiana, the new Cummins Distribution Headquarters in Indianapolis, Indiana, and the University of Pennsylvania’s new South Bank Innovation Campus in Philadelphia, Pennsylvania called Pennovation Works. He also recently completed a vision study with the Mayor of Baltimore for the Bromo Arts & Entertainment District, which will begin to be implemented in spring of 2016. Rubin’s key built works include: the creation of a new campus and commons for Eskenazi Health Services Hospital, Indianapolis; the landscape at the California Memorial Stadium at the University of California in Berkeley, CA; the 3-star Sustainable Sites certified Canal Park, and the Potomac Park Levee on the National Mall, both in Washington, D.C.; and the design of Lenfest Plaza at The Pennsylvania Academy of the Fine Arts in Philadelphia, PA. His studio’s work includes diverse typologies in locations from Los Angeles to Rome, New York City, Washington, D.C., the Cayman Islands, Indianapolis, Saint Louis, and Philadelphia.

:: Liza Mueller

PARK(ing) Day 2016
PARK(ing) Day is September 16 and is coming up fast. We’re asking all of our members to share their parklets (whether it’s from a chapter or any of your individual firms) on social media with #ASLAPD16. Similar to last year, we’ll have a contest where ASLA will pick it’s favorite student and professional parklets and put them in Landscape Architecture Magazine. Please contact your chapter public awareness representative for more information.

2017 Public Awareness Summit
The 2017 Public Awareness Summit will be in Savannah, GA at The Brice Hotel from January 6-8! Like last year, ASLA will cover Friday and Saturday night at the hotel, the cost of the plane ticket and provide breakfast and lunch on Saturday and Sunday. If your chapter representative would like to stay an additional night, they (or the chapter) will need to cover the cost of the additional night(s). We’re asking chapters to cover all other costs (Other meals, airport transportation, baggage fees, etc.). We had full attendance last year and we’re hoping for the same in 2017!
The success of 2016 ASLA Advocacy Day could be implemented within our own state.

Recently I had the pleasure of attending my second national advocacy day in Washington DC in conjunction with the Chapter President’s Council (CPC) Mid-Year meeting. It is an amazing experience to see our elected officials in action. In the past I personally would write an occasional email to my legislator, but didn’t really think it made a difference. ASLA national, through hard work and dedication, has made a constant effort to keep the issues important to our profession in front of the legislators in Washington DC. They have coordinated meetings with the elected legislator each member of the CPC, so that, a conversation of local hometown topics can be put into the perspective of the national agenda. It’s an amazing thing to walk into the offices of Rep. Tom Price (GA District 06), Sen. Johnny Isakson, and Sen. David Perdue and feel welcomed. The entire staff in all offices was very busy, but they each took time out of their day to discuss the current issues that affect our profession.

The national agenda for our elected officials is overwhelmingly burdensome, and all of the issues are important. Here is the lesson I learned from my second trip: Repetition keeps landscape architects in the conversation. Most of the staff in each legislator’s office remembered the ASLA Advocacy Day event from last year, and one office (Rep. Tom Price (GA District 06)) remembered the topics we discussed! I can’t even remember what I had for breakfast, let alone the topics that were discussed at a 20-minute meeting about environmental issues covered by obscure legislation. The value of having a 15-20 minute conversation about our profession and the current legislation agenda goes further than you might think. Washington DC is a two hour plane ride, 30 minute metro ride, and overnight accommodations away. That is a bit much to ask for from all of our Georgia ASLA members. What if there was a Georgia Advocacy Day that allowed everyone the opportunity to put our profession in front of our elected officials? It has not been organized yet, but we are beginning to plan for just such an event. The biggest thing you can do right now is let us know your level of interest in participating / organizing / volunteering.

As we prepare to plan to this event, please give us your feedback – click the button in this article to send us an email with your level of interest.

Another way you can help – we need materials to put in the hands of our legislators. Perhaps the best piece in the information packet will be an issue of our national publication (Landscape Architecture Magazine). This single item may be the one-thing legislators and their staff thumbs through multiple times after a meeting. If you have past issues of LAM taking up precious room in your office (the ones dating back to 2012 when the new format was put in place) please let us know by clicking the “LAM” button to let us know how many you have.

:: Jonathan Young
Our members are producing amazing work that pushes the definition of landscape architecture.

Thank you for your interest in this year’s GAASLA Professional and Student Awards. Every other year we seek to honor the best in landscape architecture from our state of Georgia. Award recipients, their clients and advisers will be honored at the Awards Party which will be held at Magnolia Hall in Piedmont Park, in Atlanta, Georgia Thursday October 13, 2016. More information regarding the banquet will follow, please check our website for updates and information.

ONLINE ENTRIES: Apply by clicking the “Submit” button!

IMPORTANT: Upon payment and completion of the online registration and gathering of all required submital items, please utilize Dropbox.com (simply share a web link to the folder), or a similar cloud based file transfer service to transmit files by the deadline to: competition@gaasla.org

NOTE: Total entry data shall not exceed 150MB

BY MAIL ENTRIES: All submitted information must be on a single CD, DVD, or USB drive (will not be returned). Complete the form on our website, once for each entry and mail it, along with payment and all required submital items to:

Georgia Chapter ASLA
GA ASLA Awards Program
PO Box 18622
Atlanta, GA 31126

Late entries will not be accepted.

KEY DATES:
Friday, June 24, 2016 – All entries must be received by GAASLA by 5pm Wednesday
August 31, 2016 – All entrants will be notified of the results on or before Thursday
October 13, 2016 – Recipients will be honored at the Awards Party

ENTRY FEES:
Professional ASLA Member $150
Professional Non-member $580*/$150
Non-Member, Other $200**
Student ASLA Member $20
Student ASLA Non-Member $75*
Non-member Legacy Award $100

*non-member fee provides a one year membership in ASLA. A non-member may enter more than one project; additional projects are entered at the professional ASLA member fee.

**non-member Other is for the categories Research and Communications, for non-Professional Landscape Architects (PLA)

ELIGIBILITY:
Project must be completed by an ASLA Fellow, ASLA Full Member, ASLA Associate Member, non-member Professional Landscape Architect (PLA), ASLA Student Member, or landscape architecture student non-member, except as noted for the Research, Communications and Legacy Award categories.

While location of the project can be worldwide, the work must be substantially completed by individuals or firms within the state of Georgia.

The project must not have previously won a GAASLA award in the same category (National or TriState Awards do not affect eligibility).

The project must meet all requirements set forth in this Call for Entries.

The deadline for entries is quickly approaching - don’t delay!
ATLANTA: FIRM CRAWL

On Thursday, March 10th, the Georgia Chapter ASLA had its first ever Firm Crawl – think “Pub Crawl” but with landscape Architecture firms. Members, allied professionals, and sponsors gathered at the firms of TSW, Perkins+Will, and Lord Aeck Sargent for a night of networking and socializing. The night started at TSW where our sponsor, Belgard, had a wheel of goodies set up and people wandered about the office, getting a slight glimpse into the workings of the TSW studio dynamics. Next, we moved to Perkins+Will. It is very hard to beat the balcony space on the 5th floor of their impressive building, which also happens to have a fantastic view of Midtown Atlanta. Finally, we ended the night on the 24th floor of Colony Square in the sleek, modern office of Lord Aeck Sargent. At each firm, we heard from studio leaders about the history of their firms, a little about their office structure, and even got some sneak peaks of current and past projects. Overall we had about 60 people attend this unique event, including some students from UGA. This event gave people a great opportunity to see how 3 completely different firms approach studio set-up and office life. It also allowed students and professionals to see the inner workings of 3 Midtown Atlanta, multidisciplinary firms and gave them an insight into what it would take to potentially secure a job at one of the 3 (or at similar firms). GA ASLA would like to thank our three host firms for allowing us to use them as the guinea pigs for this event. We also would like to thank our three sponsors of the event (Belgard, ArborGuard, and Tremron), as well as our 2016 annual partners, for making this event possible. If you attended the event and had a great time, please make sure to keep an eye out for our upcoming networking events throughout 2016. If you are interested in having your firm be a host of a similar event, please do not hesitate to reach out to the executive committee of the GA ASLA – we would love to do more variations of it!
Macon, GA –

NewTown Macon was seeking fresh ideas and inspiration for revitalizing the urban core of Downtown Macon. The year was 2006 and like many other cities, Macon’s Downtown businesses had largely moved to the suburbs. There were projects underway to improve Cherry Street, Macon’s main street, new restaurants were opening, and a city plaza with a fountain was under construction. But there was no real energy being created to attract residents and students back to Downtown. Pratt Cassidy and a team, comprised of landscape architecture, historic preservation, law, and business students came to Downtown for a weekend charrette. The students found that Macon had a grid system of alleys dividing every block that could create unique opportunities for redevelopment.

“Make Every Night Saturday Night” was the theme of the work the students created. They recommended more light, making alleys safer for pedestrians. They believed Downtown’s unique grid offered pedestrians opportunities to move through the alleys efficiently. Where space was available, space usually used to park a car or two, they sketched ideas for stages, entertainment, arts and other events. Historically this real estate was used to park a car or two. The students showed the tremendous potential of this space outweighing the benefit of a few parking spaces. Downtown planners quickly realized that it cannot be Saturday night if the alley system is not activated.

Perhaps only students could have envisioned the potential for redevelopment in the alleys. At that time, the alleys were dirty with standing water and trash. Buildings along the alleys had old utilities, pipes, and vents hanging off the sides which were unattractive and many buildings contained openings in places. Walking through the alleys could be scary; they were dark and contained nooks and crannies which had become public toilets. In short, the alleys looked and felt abandoned.

Inspired by these students, NewTown and the MaconBibb Urban Development Authority began working on Alleys. There was some bond funding available; however, private development would be needed for the project to be successful. All of the open land behind buildings was held privately and owners would need to cooperate and invest. Work began with lighting the alleys to retail mall standards. This was accomplished with lights being added to buildings and post lights installed along vacant areas. To move water out to storm drains and keep the historic integrity of the mixed materials, select sections of the alleys were reengineered and repaved. Large trash enclosures were built to conceal the 8 yard trash containers that must be placed in the alleys. Patios and sitting areas were created and landscaped.

The Patio at the Hummingbird was an early key revitalization project. A popular nightspot, The Hummingbird was in a beautiful historic building; but, the rear property housed a burned out trash dumpster and a couple of cars. An outdoor patio was designed and installed with video projection capability and art. It was an immediate success and created a new cool vibe for the bar scene in Downtown. It remains popular and new bars and restaurants seek properties with real estate for outdoor seating and venues for events.

Interestingly the plan continues to the present. Recently a Leadership Macon class for their Class project created a game zone within an alley corridor. In an alley area that students planned for a stage, a private group of developers and a restaurant owner just completed an outdoor patio with a stage. Student inspiration moved Macon’s Downtown into a 10 year program for urban revitalization.
The Georgia Chapter of the American Society of Landscape Architects Northeast Section (NEGA Section) held its first event in 2016 at the College of Environment and Design’s Jackson Street building on March 17th.

The event included a continuing educational offering and a reception/exhibit opening. The event began with an educational session on Permeable Paving by Laura Schwind, Paver Field Manager of the South Region for Pine Hall Brick. Laura is a Landscape Architect, who has been with Pine Hall for 20 years. She frequently lectures to design professionals on topics related to paving systems. The opening of the photographic exhibit, “In Genius of Place,” at CED’s Circle Gallery followed the educational session.

In Genius for Place, photographer Carol Betsch interprets some of the most iconic designed landscapes of the Country Place Era in early twentieth century America. The photographs were taken for the book of the same name by Robin Karson published by the Library of American Landscape History (LALH). The touring exhibit has come home to the University of Georgia, where it will remain in the permanent collection of the College of Environment and Design thanks to the generous donation by LALH. Over 40 photographs from the collection of 80 images were on display in the Gallery. For those who missed the exhibit, it will be on display at Circle Gallery until April 28th. For more information, call 706.542.8292 or link to ced.uga.edu.

Pine Hall Brick sponsored a reception for the opening. NEGA Section members as well as CED faculty, staff and students enjoyed the reception and the exhibit opening as photographs illustrate. Look for more events to follow!

The NE GA Section appreciates the sponsorship in Pine Hall Brick for this event!
PLEASE JOIN US FOR SOME LOCAL BREWS AND BBQ!
LOCATION: THREE TAVERS BREWERY
JULY 14, 2016 - 5:30PM TO 9 PM

2016 ANNUAL GAJASLA CHARITY GOLF TOURNAMENT

FRIDAY, SEPTEMBER 23, 2016 @ STONE MOUNTAIN GOLF CLUB
PROCEEDS TO GO TOWARDS SCHOLARSHIP ENDOWMENT AT UGA’S COLLEGE OF ENVIRONMENT AND DESIGN!

You do not want to miss this one - BBQ and BEER!

Sponsorship opportunities are available. If you are trying to figure out how to reach our members, then you need to click the “Sponsor” button!

WWW.GAASLA.ORG
CAREER FAIR

On Feb 14-15 GSLA hosted a Career Fair / Portfolio review to give students another opportunity to polish their interviewing skills. UGA+CED invited over 10 firms. Not only was the a great success, but many students have earned jobs and internships from this event.
SHANNON NICHOL

On Mar 15 Shannon Nichol, from Gustafson Guthrie Nichol in Seattle, came to review portfolios, visit studios, and lecture to students on her journey to landscape architecture. She spoke about how the trails she hiked back in her home town let to the inspiration of The Bill and Melinda Gates Foundation Campus in Seattle. She also gained a lot of inspiration from Richard Haag.
On Mar 4, GSLA Student Chapter President, Rikerrious Geter went to Clarke Middle School and spoke with 6th, 7th, and 8th graders about landscape architecture. He showed them lots of projects he has worked on while at UGA, and explained to them what kind of technology and math skills are used in the profession.