President’s Message
Changing of the Guard

I would like to extend my sincere thanks to our members for the honor and privilege of representing our Chapter over the last couple of years. In all respects, we had a pretty good run. The Executive Committee initiated a membership scholarship program, completed an extensive community service project for Adams Park (with YLa and AIA), hosted the 2011 Tri-State Conference, provided multiple continuing education and social events within our Sections, participated in an unprecedented public awareness campaign with ASLA, and will tee it up for our Annual Charity Golf Tournament benefitting UGA’s College of Environment & Design.

My message continues to be “get involved.” None of these events would be successful without the volunteer efforts of our Executive Committee and the participation of our members. Continue to build on the energy from the conference and recognition from “The Event.” I urge you to be a voice for your profession and support the Chapter and Society, as the only association dedicated to representing Landscape Architecture.

I look forward to working with the new Executive Committee and the many volunteer members who have already stepped out of the shadows as they build upon our success and continue to launch new initiatives for the Chapter.

Brandon P. White, ASLA, LEED AP BD+C
President
ASLA - Georgia Chapter

Incoming President’s Message
A Personal Note from the Next ASLA-GA President, Scott Jones

As your new president, I will admit that my service commitment to ASLA has been late in coming. I have been pre-occupied with survival and general business-at-hand without contributing enough to an organization that is essential to our livelihood and our profession.

I became immersed in all-things-ASLA over the past year while trying to keep up with our out-going President, Brandon White. During his tenure Brandon has proven that a recession does not mean the end of our profession. Evidence of this is the very successful Tri-State Conference hosted this year by our chapter. This mini-national conference included noteworthy guest speakers from around the country, delegates from National Headquarters, an awards banquet, seminars, and advanced educational opportunities.

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Laying the groundwork for greener building.

Belgard Environmental is committed to helping you bring sustainable solutions to life with the largest collection of permeable hardscapes in the industry. Our dedication to quality, innovation, and creativity is second-to-none. Simply put, when you’re ready to lay the groundwork for project success, Belgard Environmental is the natural choice.

Call 1-877-BELGARD for your free 2011 catalog, or visit belgarddesignpro.com to discover a wealth of resources, including technical specifications, case studies and more.
08.17.11 Your Environment—Designed: Centennial Olympic Park.

The Atlanta Section of our chapter participated in the inaugural public relations event promoted by ASLA to raise the awareness and understanding of landscape architecture. More than thirty landscape architects and supporters gathered in Centennial Olympic Park during their lunch hour to speak to the public and share promotional materials provided by ASLA. The event complemented concurrent events in Athens and Savannah hosted by the Georgia Chapter.

Supporters included principals and associates of local firms, students, and representatives from Atlanta Beltline Inc. and the City of Atlanta Department of Watershed Management.

Chris Pettis, Mike Chaffin, and Charles Jefts of Wells Fargo provided ice-cold bottled water. Some of our annual chapter sponsors, including Everett Ward and Billy Patterson of Belgard, and Jill Yaracs of SESCO Lighting, carried signs and shared literature in support of the event.

AECOM Design+Planning (formerly EDAW) distributed detailed information about their master planning of Centennial Olympic Park, as well as many additional projects for building out the park.

Photographs: Joe Hoyle, Gregg Hudspeth
08.17.11 Stick Up for Landscape Architecture: Athens

Over twenty students, faculty, and professionals from the Northeast Section of our chapter gathered across the street from the university’s Arch to participate in ASLA's public awareness campaign. They posted signs, circulated ASLA promotional literature, and even staged an impromptu redesign charrette for College Square!

Charrette Being Organized for Sope Creek Elementary

The Chapter is teaming with YLa Atlanta to coordinate a design charrette for the benefit of Sope Creek Elementary School in Marietta. The charrette is being organized by Charles Sears of Reece, Hoopes & Fincher. In September, the Sope Creek PTA’s Environmental Education Committee led Sears and volunteers on a tour of the grounds to identify candidate projects for the charrette.

The school is seeking to improve its surrounding grounds, which includes a butterfly garden, several vegetable gardens, and a shade garden classroom. They also want to improve circulation and access to the grounds, and to re-purpose spaces that will become available after new construction.

The Sope Creek PTA has already identified and targeted specific grants to help fund the project. The charrette will produce plans to support these grant submittals.

Sope Creek is one of the largest elementary schools in the county, supporting over 1,000 students from kindergarten to fifth grade. While it consistently ranks as one of the top elementary schools academically, it also supports a wide range of special education programs including orthopedic impaired, special-needs pre-school, autism, severe intellectual disabilities, and others.

If you are interested in participating, then please contact Charles Sears via e-mail at C.Sears@RHF.net or Carlyle Rood at carlyle@carlylerood.com.
“Scene” and Heard: Atlanta Summer Social at Twain’s

Photographs: Joe Hoyle
Incoming President’s Message (continued from page 1)

Our 2011/2012 goals will focus on increasing advocacy and awareness about our profession, maintaining and increasing membership, providing stewardship to young graduates, connecting membership to career opportunities, legislation, legal defense funding for practice legislation, sponsorship, collaboration, and profitability.

I am honored to be so personally and professionally connected to ASLA, and especially to the Georgia Chapter. I invite you to call me (678-904-5716) or email me at sjones@sitesolutionsla.com with your interests and ideas. Here’s to a great year ahead!

Scott Jones, ASLA
President-Elect
ASLA - Georgia Chapter

Meet Your Incoming 2011-2012 Executive Committee

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Trustee@GaASLA.org

Scott Jones, ASLA
President
President@GaASLA.org

Kevin Burke, ASLA
President-Elect
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Brandon P. White, ASLA, LEED AP
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Madie Fischetti, ASLA
Member-At-Large
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Jonathan Young, ASLA
Member-At-Large
Communications & Website

Andrew Kohr, ASLA
Member-At-Large
Advocacy

Tanya Mandel, ASLA
Public Relations Chair
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| OCTOBER  | 6         | Thursday 6 p.m.  
Continuing Education: NG Turf & Sports Turf  
The Atlanta Section of the Chapter will announce the location and event details via e-mail. |
| NOVEMBER | 12 | Saturday 10 a.m.  
Atlanta Beltline Tour  
Limited to 28 seats. Tour will leave from, and return to, the Inman MARTA station. |
|         | 19 | Saturday TBD  
ASLA-GA Meet & Greet  
Incoming President Scott Jones will host a Meet & Greet at his home. Details to follow via e-mail. |
| DECEMBER | 8  | Thursday TBD  
Atlanta Section Holiday Party  
The Atlanta Section of the Chapter will announce the location and event details via e-mail. |
| TBD    | X | Saturday Likely  
Sope Creek Elementary Design Charrette  
This event is tentatively scheduled for October 22, but is subject to change. |